



Das Auto.

## VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: September 24, 2014

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Upcoming UPDATE 45D7 – TPMS/ESC Software Update  
2014-2015 MY Jetta, Beetle, Beetle Convertible

### IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION

## Upcoming UPDATE 45D7

This is to inform you of an upcoming UPDATE that will be visible in Elsa and ServiceNet on or about September 25, 2014.

Please refer to the Elsa campaign/action screen for confirmation of whether the UPDATE applies to each specific vehicle, and look to Elsa and ServiceNet for additional information and complete repair instructions.

Consistent with general Volkswagen corporate policy governing UPDATES, Volkswagen is not notifying consumers. (UPDATES differ from recalls and service actions; consumers are notified in writing of recalls and service actions.) Each vehicle should be completed when it is in to the dealer for maintenance or any other service visit. Dealer stock vehicles **cannot, however, be delivered** to consumers until the UPDATE is completed.

To identify any vehicles in your inventory that are affected by this UPDATE, please run the “New and CPO Inventory Open Campaign/Action Listing” report from the VIM system.

Please ensure that every affected vehicle gets the update before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Volkswagen customers.

If you have any questions or require additional assistance, please contact Warranty.

Volkswagen Product Compliance

Attachment: UPDATE Data Sheet (1)



Das Auto.

## UPDATE DATA SHEET

<b>SAGA CODE</b>	<b>45D7</b>
<b>MARKET(S)</b>	United States and Canada
<b>AFFECTED VEHICLES</b>	2014-2015 MY Jetta, Beetle, Beetle Convertible
<b>ELSA &amp; VIM VISIBILITY DATE</b>	On or about September 25, 2014
<b>TOPIC</b>	TPMS/ESC Software
<b>PROBLEM DESCRIPTION</b>	Illumination of the TPMS and/or ESC light at vehicle start-up and/or under low speed (e.g. <7mph) driving conditions after vehicle start-up. The condition goes away immediately after start up or at speeds greater than 7 mph.
<b>CORRECTIVE ACTION</b>	SVM software update
<b>VEHICLE WARRANTY PARAMETER</b>	FED_EMS
<b>VEHICLE COUNT</b>	<b>TOTAL AFFECTED</b> USA: Approximately 102,047 <b>Canada:</b> Approximately 20,178
	<b>DEALER INVENTORY</b> USA: Approximately 27,500 <b>Canada:</b> Approximately 3,300
	<b>CPO INVENTORY</b> USA: Approximately 75 <b>Canada:</b> Approximately 30
<b>APPROXIMATE REPAIR TIME</b>	Up to 60 TU
<b>SPECIAL TOOLS NEEDED?</b>	SEE UPDATE TECHNICAL BULLETIN
<b>PARTS REQUIRED</b>	Not applicable
<b>INITIAL PARTS ALLOCATION DATE</b>	Not applicable
<b>ADDITIONAL INFORMATION</b>	Please ensure that this UPDATE is performed on every applicable vehicle before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Volkswagen customers. Please reinforce the correct repair description of this action with all dealership personnel – this action is a vehicle <b>UPDATE</b> , <i>not</i> a recall.

**IMPORTANT!** To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.