Next Unread Message View Message Sent on 03 18 2016 Expires on 04 18 2016 From Honda National Sales Subject UPDATE: Airbag Inflator Safety Recall/ Stop Sale Q&A

Requested Action: Please review the attached Dealer Q&A, which has been updated with the most-recent information related to the airbag inflator recall Honda announced on January 29, 2016.

Honda has updated the Dealer Q&A to provide you with the latest information regarding Stop Sale/ Safety Recall: Honda 2007-2015 Multi-Model Driver's Airbag Inflator (Service Bulletin 16-016). All changes/updates from the previous version sent to dealers on March 11, 2016, have been marked in red for easy reference.

This week's updates include:

Marketing bulletin HP-I96 posted on iN on March 14, 2016, provides official program details for the Honda Trade-in Assistance Program.

Please review these updates in their entirety and share with your dealership staff as appropriate.

Click here to view the Q&A.

Honda will continue to update this document to keep you informed of the situation and answer your questions.

If you have any questions about the information provided in this document, please contact your District Managers.

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