

Audi of America, Inc.



Date: June 13, 2016
To: Audi Dealer Principal, Service Manager, Parts Manager, General Manager
From: Audi Customer Protection
Subject: Upcoming Update 37K1
TCM Software Update
2016 TT, TTS, and TT Roadster

Dear Audi Dealer Principal, Service Manager, and Parts Manager:

This communication is to inform you of upcoming Update **37K1**.

What vehicles are affected?

There are 1,282 Audi vehicles affected in the U.S. by this Update.

Of the affected vehicles, the following are in dealer inventory:

New Vehicle Inventory: 23

CPO Inventory: 9

What is the issue?

On Audi TT and TT Roadster vehicles, with 2.0 ltr. TFSI engine along with DQ250 gearbox, manufactured within a specific period, it is not possible to readout event memory entries in "Mode 0A" that have been saved in the engine control module.

What does the repair procedure involve?

Update TCM software via SVM.

When will the Update be available?

This Update will be visible in Elsa and ServiceNet on or about June 14, 2016.

Please refer to the Elsa campaign/action screen for confirmation of whether the Update applies to each specific vehicle. Additionally, this Update is posted on Elsa and ServiceNet for additional information and complete repair instructions.

Consistent with general Audi corporate policy governing Updates, Audi is not notifying consumers. (Updates differ from recalls and service actions; consumers are notified in writing of recalls and service actions.) Each vehicle should be completed when it is in to the dealer for maintenance or any other service visit. Dealer stock vehicles **cannot, however, be delivered** to consumers until the Update is completed.

To identify any vehicles in your inventory that are affected by this Update, please run the "New and CPO Inventory Open Campaign/Action Listing" report from the OMD Web system.

Dealers must ensure that every affected vehicle gets the update before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Audi customers.

Thank you for your cooperation and assistance in this important matter.

Audi of America, Inc.
3800 Hamlin Road
Auburn Hills, MI 48326
+1 248 754 5000
www.audiusa.com