

April 17, 2015

To: Lexus Area Customer Satisfaction Field Managers
From: Lexus Service and Parts Operations
Subject: Owner Re-notification of Non-Completed Safety Recalls

Safety Recall completion is important not only in satisfying government requirements but also as an integral part of our commitment to meet customer expectations of Lexus products. Lexus will be sending Safety Recall Follow-Up Notices to remind owners whose vehicles have not yet had recall campaign repairs completed.

We request your dealers' assistance in completing the applicable recall campaign repairs as owners receive the Safety Recall Follow-Up Notices and contact them. Please note the follow-up activity may cause an increase in current recall campaign owner appointments. Lexus will continue with additional follow-up activities in the months to come.

1. Safety Recall Campaigns Involved in the Follow-Up

Safety Recall	Description	Model
DLG	2GR-FSE Intake VVT Actuator Gear	Certain 2006-2011 IS 350, 2010-2011 IS 350C and 2007-2011 GS 350
ELA	Brake Actuator Reprogramming	Certain 2012-2013 RX 350

2. Safety Recall Follow-Up Dealer Notification and Owner Notification Letter Mailing Date

Dealers will be advised of this follow-up activity via e-mail (please reference attached letter) late the afternoon of April 17, 2015.

The Safety Recall Follow-Up Owner Notification Letters ("owner letters") will begin in mid-April, 2015, approximately one week after the dealer notification. The owner letters will be mailed over a period of several weeks consistent with parts availability by first class mail as required by Federal regulation.

3. Technical Instructions

Technical Instructions to conduct these Safety Recalls can be found on TIS.

4. Parts Ordering

The applicable parts ordering information can be found in the Dealer Cover Letter and Technical Instructions of the *specific* Safety Recall. As a practice, please remind your dealers to utilize the following guidelines to determine your parts order for this re-notification activity:

- Check current stock levels.
- Subsequent orders should be based on customer appointments.
- Replenishment orders of parts should be based on a "sell one, buy one" basis.

5. Vehicles in Dealer Stock

Dealerships are requested to perform recall campaign procedures on any vehicles in your stock prior to delivery. Always verify eligibility by consulting Dealer Daily/TIS prior to performing repairs.

6. Customer Handling and Dealership Follow-Up

Please ask your dealers to consider this Safety Recall follow-up a great opportunity to focus on assuring customers that their safety remains Lexus' highest priority. Customers who receive the Safety Recall Follow-Up Notices may contact them with questions regarding the letter and/or Safety Recall remedy. Please ensure that all customer contact dealer personnel are aware of this Safety Recall and know how to accurately answer customer's questions or how to direct the customer to someone that can.

Please review this letter with your staff to familiarize them with the proper procedure for this re-notification activity.

Thank you for your understanding and cooperation.