



Date: July 10, 2017
To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager, General Manager & Parts Manager
From: Audi Customer Protection
Subject: Upcoming Update 24DD ECM Software Update
Certain 2016 - 2018 Audi Q3

We would like to inform you of an upcoming Update, code 24DD.

What vehicles are affected?

There are 34,717 Audi vehicles in the U.S. and 7,455 vehicles in Canada affected by this Update.

Of the affected vehicles, the following are in dealer inventory:

New Vehicle Inventory: 460 USA, 130 Canada

CPO Inventory: 310 USA, 39 Canada

What is the issue?

The software update will correct a cylinder imbalance monitor tracking error within the fuel system OBD readiness bit on specified MY 2016-2018 vehicles.

What does the repair procedure involve?

Update ECM with with latest software level.

When will the Update be available?

This Update will be visible in Elsa and ServiceNet on or about July 11, 2017.

Please refer to the Elsa campaign/action screen for confirmation of whether the Update applies to each specific vehicle. Additionally, this Update is posted on Elsa and ServiceNet for additional information and complete repair instructions.

Consistent with general Audi corporate policy governing Updates, Audi is not notifying consumers. (Updates differ from recalls and service actions; consumers are notified in writing of recalls and service actions.) Each vehicle should be completed when it is in to the dealer for maintenance or any other service visit. Dealer stock vehicles **cannot, however, be delivered** to consumers until the Update is completed.

To identify any vehicles in your inventory that are affected by this Update, please run the "New and CPO Inventory Open Campaign/Action Listing" report from the OMD Web system.

Dealers must ensure that every affected vehicle gets the update before delivery to consumers. Your effort is integral in reaching the highest quality expectations of Audi customers.

Thank you for your cooperation and assistance in this important matter.