

To: All Toyota Dealer Principals,
Service Managers, Parts Managers

Subject: Warranty Enhancement Program – ZF3
Certain 2010-2012 Prius
Certain 2012 Prius V
Certain 2010 and 2012 Prius Plug-In
Extension of Warranty Coverage for Sticking Exhaust Gas Recirculation (EGR) Valve

In our continuing efforts to help ensure the best in customer satisfaction, Toyota is announcing a Warranty Enhancement Program to extend the warranty coverage for a sticking EGR Valve on Certain 2010-2012 Prius, 2012 Prius V, and Certain 2010 and 2012 Prius Plug-In vehicles.

In these vehicles, Toyota has received some reports of a rough idle and/or rattle noise from the transaxle at cold start due to a sticking Exhaust Gas Recirculation (EGR) Valve. If this occurs, the vehicle may illuminate the check engine light and set diagnostic trouble code (DTC) P0401.

Although the EGR Valve is covered by Toyota's New Vehicle Limited Warranty for 3 years or 36,000 miles (whichever comes first), we at Toyota care about the customers ownership experience. Toyota is now extending the warranty coverage for repairs related to the EGR Valve to address the condition described above.

Note: For California-certified vehicles sold, registered, and normally operated in Arizona (12MY only), California, Connecticut, Maine, Maryland (beginning with 11MY), Massachusetts, New Jersey, New Mexico (10MY-11MY only), New York, Oregon, Rhode Island, and Vermont, the Toyota New Vehicle Limited Warranty coverage is 15 years from the date of first use, or 150,000 miles (whichever occurs first). For California-certified vehicles sold, registered, and normally operated in Delaware, Pennsylvania, and Washington, the Toyota New Vehicle Limited Warranty coverage is 7 years from the date of first use, or 70,000 miles (whichever occurs first).

The following vital information is provided to inform you and your staff of the program notification schedule and your degree of involvement.

1. **Owner Notification Mailing Date**

The owner notification will commence in Late June, 2016 and will be mailed over 3 months. We have attached a sample owner letter for your reference.

2. **Warranty Enhancement Program Details**

This Warranty Enhancement Program provides a Primary and Secondary coverage extension to the vehicle's "New Vehicle Limited Warranty" for a rough idle and/or rattle noise from the transaxle at cold start due to a sticking Exhaust Gas Recirculation (EGR) Valve. If the condition is verified, the vehicle will be repaired in accordance with the applicable Technical Service Bulletin (TSB) under the terms of this Warranty Enhancement Program.

- The **Primary Coverage** offers warranty enhancement until March 31, 2017 with no mileage limitation.
- After the Primary Coverage period ends, the **Secondary Coverage** is applicable for 10 years from the date of first use or 150,000 miles, whichever occurs first.

This coverage is for warranty work performed at an authorized Toyota dealer only. It is subject to the same terms and conditions set forth in the New Vehicle Limited Warranty Section of the Owner's Warranty Information booklet. For example, damage from abuse, an accident, theft and/or vandalism is not covered by the New Vehicle Limited Warranty or this warranty enhancement.

3. Number of Vehicles Covered

There are approximately 517,900 vehicles covered by this Warranty Enhancement Program.

4. Warranty Claim Processing Instructions

Please refer to the Warranty Policy Bulletin (Bulletin No. POL16-04) for warranty claim processing instructions. *All parts replaced for this repair are subject to warranty parts recovery.*

5. Technical Instructions/Procedures

- Technical Instructions can be found in T-SB-0027-16

6. Technician Training Requirements

The repair quality of covered vehicles is extremely important to Toyota. To ensure that all vehicles have the repair performed correctly; technicians performing this Warranty Enhancement Program repair are required to currently hold at least one of the following certification levels:

- **Engine Certified Technician**
- **Engine Expert Technician**
- **Master Technician**
- **Master Diagnostic Technician**

It is the dealership’s responsibility to select technicians with the above certification level or greater to perform this Warranty Enhancement Program repair. Carefully review your resources, the technician skill level, and ability before assigning technicians to this repair. It is important to consider technician days off and vacation schedules to ensure there are properly trained technicians available to perform this repair at all times.

7. Parts Ordering

As this is a Warranty Extension most customers will only request reimbursement from TMS for past replacements, dealers should not increase their stock of EGR Valves. As always, if a customer experiences a sticking EGR Valve, dealers should conduct appropriate diagnosis and order the applicable parts.

Refer to Warranty Policy Bulletin POL16-04 for detailed parts ordering information.

Dealers are requested to only order parts for vehicles experiencing this condition. DO NOT ORDER FOR STOCK. The parts have been placed on Dealer Ordering Solutions and will be systematically released daily. Please see the weekly manual allocation report for additional details.

TOYOTA						
Parts Allocation Report						
999999 SAMPLE TOYOTA of NOWHERE						
<p>The below matrix provides information for parts managed by NAPO Dealer Ordering Solution (DOS) and illustrates updates to your current daily allocation quantities. Parts shipments, arrivals and inventory quantities at your local PDC will change daily as parts are received and shipped from NAPO Suppliers. Therefore, your daily allocation quantity is subject to change based on the parts in-stock availability as well as in-transit inventory to your facing PDC. This report is provided as needed when daily allocation changes for DOS parts.</p> <p>Parts with recent changes will be illustrated from top to bottom with the most recent effective date.</p> <p>If you have any questions or concerns, please contact your facing PDC Customer Support Leader, John Q Sample at (999) 999-9999.</p>						
Part Number	Total Allocation Quantity	Allocation Quantity	Allocation Frequency	Total Allocation Shipped	Total Allocation Remaining	Effective Date

8. Customer Reimbursement

Please refer to the attached owner letter for reimbursement consideration instructions.

Please review this entire package with your Service and Parts staff to familiarize them with the proper step-by-step procedures required to implement this Warranty Extension.

As part of our dedication to continuous improvement, changes have been incorporated in the production process to ensure the highest quality products are provided to our customers.

Thank you for your cooperation.

TOYOTA MOTOR SALES, U.S.A., INC.



Warranty Enhancement Program – ZF3

Certain 2010-2012 Prius

Certain 2012 Prius V

Certain 2010 and 2012 Prius Plug-In

Extension of Warranty Coverage for Sticking Exhaust Gas Recirculation (EGR) Valve

BACKGROUND

In our continuing efforts to help ensure the best in customer satisfaction, Toyota is announcing a Warranty Enhancement Program to extend the warranty coverage for a sticking EGR Valve on Certain 2010-2012 Prius, 2012 Prius V, and Certain 2010 and 2012 Prius Plug-In vehicles.

Q1: What is the condition?

A1: In these vehicles, Toyota has received some reports of a rough idle and/or rattle noise from the transaxle at cold start due to a sticking Exhaust Gas Recirculation (EGR) Valve. If this occurs, the vehicle may illuminate the check engine light and set diagnostic trouble code (DTC) P0401.

Q1a: What is the cause of this condition?

A2a: This condition is caused by excess carbon build up in the EGR Valve assembly.

Q2: What is Toyota going to do?

A2: Owners of vehicles covered by this Warranty Enhancement Program will receive an Owner Letter via first class mail starting in late June, 2016.

If the owner experiences the condition described above, he/she should contact a local authorized Toyota dealership for verification and repair. If the condition is covered by the terms of this warranty enhancement program, the repair will be performed at **no charge**.

Q3: Which vehicles are covered by this Warranty Enhancement Program?

A3: There are approximately 517,900 vehicles covered by this Warranty Enhancement Program.

Model	Model Year	Appx. UIO	Production Period
Prius	Certain 2010-2012	471,700	Late October, 2008 through Mid-July, 2012
Prius	Certain 2010	170	Late November, 2009 through Late October, 2010
Plug-In	Certain 2012	9,000	Late July, 2011 Through Mid-July, 2012
Prius V	Certain 2012	37,000	Late September, 2010 through Mid-July, 2012

Q3a: Are there any other Toyota, Lexus or Scion vehicles covered by this Warranty Enhancement Program?

A3a: Yes, there are approximately 28,600 (Certain 2011-2012 MY) CT200h vehicles covered by this Warranty Enhancement Program.

Q4: What are the details of this coverage?

A4: This Warranty Enhancement Program provides a Primary and Secondary coverage extension to the vehicle's "New Vehicle Limited Warranty" for a rough idle and/or rattle noise from the transaxle at cold start due to a sticking Exhaust Gas Recirculation (EGR) Valve. If this occurs, the vehicle may illuminate the check engine light and set diagnostic trouble code (DTC) P0401. If the condition is verified, the vehicle will be repaired in accordance with the applicable Technical Service Bulletin (TSB) under the terms of this Warranty Enhancement Program.

- The **Primary Coverage** offers warranty enhancement until March 31, 2017 with no mileage limitation.
- After the Primary Coverage period ends, the **Secondary Coverage** is applicable for 10 years from the date of first use or 150,000 miles, whichever occurs first.

This coverage is for warranty work performed at an authorized Toyota dealer only. It is subject to the same terms and conditions set forth in the New Vehicle Limited Warranty Section of the Owner's Warranty Information booklet. For example, damage from abuse, an accident, theft and/or vandalism is not covered by the New Vehicle Limited Warranty or this warranty enhancement.

Q5: Which parts are covered by this warranty enhancement program?

A5: The specific components(s) covered by this warranty extensions are as follows:

- Exhaust Gas Recirculation (EGR) Valve
- Engine Control Software Update

Q6: What should an owner do if they experience this condition?

A6: If the owner experiences the condition described above, he/she should contact a local authorized Toyota dealership for verification and repair. If the condition is covered by the terms of this warranty enhancement program, the repair will be performed at **no charge**.

Q7: What if the dealer performs diagnosis and determines that the vehicle does not have the condition covered by this Warranty Enhancement Program?

A7: The check engine light and stored DTC can be triggered due to conditions detected not related to the EGR Valve. These additional conditions may require diagnosis or repairs not specifically covered by this Warranty Enhancement. Please be aware that, if the condition does not relate to the DTCs or warning lights, vehicle owners may be responsible for the initial diagnostic fees and any other repairs they decide to have performed. Any authorized Toyota Dealership can determine if a condition is covered by this Warranty Enhancement.

Q8: What if an owner has NOT experienced this condition but would like to have the repair completed?

A8: This Warranty Enhancement Program only applies to vehicles that have exhibited the condition described above. If an owner has not experienced the condition, he/she is asked to apply the warranty enhancement notification sticker to the Owners Warranty Information Booklet for future reference.

Q9: How long will the repair take?

A9: If the condition is present on the vehicle, the repair will take approximately 3 hours. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

Q10: What if a customer has previously paid for repairs on their vehicle?

A10: Owners who have previously paid for repairs for this specific condition should refer to the owner letter for reimbursement consideration instructions.

Q11: What if an owner has additional questions or concerns?

A11: Owners with questions or concerns are asked to please contact the Toyota Customer Experience Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am to 4:00 pm Pacific Time

Re: <VIN>

Dear Toyota Owner:

At Toyota, we are dedicated to providing vehicles of outstanding quality and value. As part of our continual efforts to help ensure customer satisfaction, Toyota would like to advise you of an enhancement to portions of your Toyota New Vehicle Limited Warranty. Toyota has received some reports of a rough idle and/or rattle noise from the transaxle at cold start due to a sticking Exhaust Gas Recirculation (EGR) Valve. If this occurs, the vehicle may illuminate the check engine light and set diagnostic trouble code (DTC) P0401.

While the majority of vehicles will not experience this condition, we are offering the following New Vehicle Warranty Extension:

Warranty Enhancement Program Details

This Warranty Enhancement Program provides a Primary and Secondary coverage extension to the vehicle’s “New Vehicle Limited Warranty” for a rough idle and/or rattle noise from the transaxle at cold start due to a sticking Exhaust Gas Recirculation (EGR) Valve. If this occurs, the vehicle may illuminate the check engine light and set diagnostic trouble code (DTC) P0401. If the condition is verified, the vehicle will be repaired in accordance with the applicable Technical Service Bulletin (TSB) under the terms of this Warranty Enhancement Program.

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* Please see your Toyota dealer for additional details

VIN #: _____

Date of First Use: _____

Peel and Stick Label onto the Owner’s Warranty Information Booklet

What should you do?

Please apply the sticker above to your Owner’s Warranty Information Booklet for future reference. If you have not experienced the condition described above, there is no action necessary at this time.

If you have experienced this condition, please contact any authorized Toyota dealer and make arrangements for diagnosis and, if applicable, repair.

If you would like to update your vehicle ownership or contact information, please go to www.Toyota.com/ownersupdate. You will need your full 17-digit Vehicle Identification Number (VIN) to input the new information.

If you have previously paid for repairs related to this condition, please mail a copy of your repair order, proof-of-payment, and proof-of-ownership to the following address for reimbursement consideration:

Toyota Motor Sales, USA, Inc.
Toyota Customer Experience WC10
19001 South Western Avenue
Torrance, CA 90509

Please refer to the attached Reimbursement Checklist for required documentation details.

We have sent this notice in the interest of your continued satisfaction with our products.

Sincerely,

Toyota Motor Sales, U.S.A., Inc.

Warranty Enhancement Program Frequently Asked Questions	ZF3
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Q1: Is this a recall?

A1: No. This is not a recall. At Toyota, we are dedicated to providing vehicles of outstanding quality and value. As part of our continual efforts to help ensure customer satisfaction, Toyota is advising you of this Enhancement to the Warranty Coverage.

Q2: If my vehicle does not have this condition, do I need to make an appointment with my dealership?

A2: No, you do not need to take your vehicle to a dealership unless your vehicle is exhibiting the conditions described in this letter. **If you have not experienced this condition, please apply the sticker to your Owner's Warranty Information booklet for future reference.**

Q3: Is the Warranty Enhancement Program coverage transferable if I sell my vehicle?

A3: Yes, this Warranty Enhancement coverage is fully transferrable to subsequent vehicle owners for the condition and terms specified in the notification letter.

Q4: What should I do if my vehicle has the condition described?

A4: If you experience this condition, please contact any authorized Toyota dealer and make arrangements for diagnosis and, if applicable, repair.

Q4a: What if the dealer performs diagnosis and determines that my vehicle is not covered by this Warranty Enhancement Program?

A4a: The check engine light and stored DTC can be triggered due to conditions detected not related to the EGR Valve. These additional conditions may require diagnosis or repairs not specifically covered by this Warranty Enhancement. Please be aware that, if the condition does not relate to the DTCs or warning lights, vehicle owners may be responsible for the initial diagnostic fees and any other repairs they decide to have performed. Any authorized Toyota Dealership can determine if a condition is covered by this Warranty Enhancement.

Q5: How long will the repair take?

A5: If the condition is present on your vehicle, the repair will take approximately 3 hours. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

Q6: What if I have additional questions or concerns?

A6: If you have additional questions or concerns, please contact the Toyota Customer Assistance Center at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time

Warranty Enhancement Reimbursement Checklist

- Repair Order or Invoice
 - Must include the following information
 - Mileage on the date that the repair order was created
 - Itemized breakdown of labor charges for each repair performed
 - Detailed diagnosis statement
- Proof-of-Payment
 - Only the Following Items are Valid Proof-of Payment
 - Copy of a cancelled check
 - Copy of a Signed Credit Card Receipt
 - Copy of a Credit Card Statement
 - (If Paid By Cash) Letter from Repair Facility, on company letterhead, signed by the manager, verifying the amount paid by cash
- Proof-of-Ownership
 - Only the following items are Valid Proof-of-Ownership
 - Copy of the Bill of Sale
 - Copy of the Title
- Name, Address and Phone Number printed on all documents

Detailed diagnosis statement must answer the following three questions:

1. Why was the vehicle brought into the repair facility?
2. What was the repair facility's diagnosis?
3. What did the repair facility do to correct the concern?

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 - Copy of a Credit Card Statement
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- Proof-of-Ownership
 - Only the following items are Valid Proof-of-Ownership
 - Copy of the Bill of Sale
 - Copy of the Title
- Name, Address and Phone Number printed on all documents

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1. *Why was the vehicle brought into the repair facility?*
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