

Campaign Closing Process

Version 2

Campaign closing process for old campaigns

Until now campaigns were only closed when they reached a fulfillment level of 100%. Due to that, there are currently 900 active campaigns, that have to be supported by PCNA and PAG, from a technical and parts side.

As new campaigns are released at an ever increasing rate, the decision has been made that starting this year **workshop campaigns will be closed after 5 years** - independent of the fulfillment rate. **Recall campaigns are not affected by this action** and will continue to be kept open until 100% fulfillment level.

Based on this decision there are approximately 460 workshop campaigns (older than 5 years) that will be closed during 2020.

The close of these campaigns will be distributed over the year. At the beginning we will start with 10 campaigns where only one campaign will be with parts. Afterwards there will be weekly further batches with 20 campaigns with up to 8 campaigns with parts.

The process will be implemented with a system based solution that is rolled out in two steps.

In the first step (delivery stage 1) we will inform you about upcoming campaign closures via PPN. This means that about 4 weeks before a campaign will be closed, there will be **information in PPN** in which the date of the **closures** are communicated. Campaign parts that become **obsolete due to campaign closures can be returned to PCNA, and further to PAG**. At announcement, the campaign will stay open for four weeks, where dealers are still able to close and submit **already opened** PQIS lines. Note: new PQIS job lines cannot and should not be created for these listed campaigns after initial announcement. With the final close all VINs with open PQIS lines will be finally closed. After this final close reimbursement is not longer possible.

In the second step (delivery stage 2) there will be **information mailings with attached VIN lists**, that are automatically triggered by WWS Campaigns, informing about the upcoming campaign close respectively the first and the final close.

Attached is a list of the first campaign closures. Final close date for these campaigns is **6/30/2020**.

[Workshop Campaign Closures_Initial Batch.xlsx](#)

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