



SERVICE ALERT FAX

Date: August 16, 2016

SAF Number: SAF-16-01

Safety Bulletin

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Distribution: Owner/Principal Service Manager Sales Manager Parts Manager Technicians

This Service Bulletin is located at www.polarisdealers.com

-Confidential and Proprietary-

*****Important Service Information*****

PLEASE DISTRIBUTE TO ALL DEALERSHIP PERSONNEL

SUBJECT: Importance of Clear Communication of a STOP RIDE / STOP SALE

ATTENTION

A STOP RIDE MEANS THE CONSUMER MUST NOT OPERATE THEIR VEHICLE UNTIL THE REPAIR IS COMPLETE.

We have been made aware that some dealers are incorrectly communicating the importance of STOP RIDE communications.

If a customer calls or contacts you, you must tell them not to ride until the repair is completed. This includes dealership employees and dealer owned vehicles.

We appreciate your diligence and attention to this important matter in the interest of rider safety.

Thank you for your attention and understanding.

The Polaris Global Safety Team