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NISSAN BULLETIN

2015 Nissan Versa Sedan SL Monroney Label Error Quality Assurance Hold

Reference: PC282
Date: May 10, 2014

Attention: Dealer Principal, Sales, Service & Parts Managers

***** Dealer Announcement*****

Nissan is conducting a Quality Assurance (QA) Hold on certain specific 2015 Versa Sedan SL vehicles currently in dealer inventory and in-transit. Due to an error with the Monroney Label, some vehicles incorrectly portray a 49 Highway MPG, rather than the 40 Highway MPG that should be displayed.

Nissan is sending corrected Monroney Labels to dealers with affected vehicles by Friday, May 16.

Upon receipt of the "corrected copy" Monroney labels for the affected vehicles, the dealership should immediately attach the corrected labels to the vehicles. The labels should be attached to the vehicles' window as close as possible to the original Monroney label. If the dealer has exchanged or traded one of the affected vehicles to another Nissan dealer, the dealer should forward the corrected label upon receipt to the current dealer so it can be attached to the vehicle.

Note: Federal law prohibits dealer personnel from removing the original Monroney label from the vehicle prior to delivery to the actual custody and possession of the ultimate purchaser. Only a Nissan North America, Inc. (NNA) employee may remove the original label(s). Nissan will assist with removing of the original labels in the coming days.

Dealers **MUST NOT SELL or TRADE any MY 2015 Versa Sedan SL in dealer inventory affected by this Quality Hold until the corrected copy Monroney label is attached.**

Any affected vehicles that may have been retailed to customers prior to the identification and correction of this labeling error will be separately addressed.

***** Vehicle Identification*****

There are approximately **486** Versa vehicles affected by this Quality Assurance Hold in dealer inventory or in-transit. **2015 Nissan Versa Sedan SL vehicles** subject to this Quality Assurance Hold can be identified through two methods:

- **SERVICE COMM** – Beginning May 10th, dealer service departments can complete an inquiry on SERVICE COMM – **I.D. PC282** - to determine if a vehicle is subject to this Quality Hold.
- **VIN List** – As a courtesy, posted with this announcement is a list of affected dealer inventory VINs by region, district, and Dealer Code **as of May 9, 2014.**

Please contact Ashlee Carlton ashlee.carlton@nissan-usa.com 615-725-4015 if corrected Monroney Labels are not received by Wednesday, May 21st.