

**\*\* TECHNICAL INFORMATION NOTICE \*\***

**DATE:** November 1, 2021  
**TO:** Mitsubishi Motors US & Puerto Rico Dealer Service and Parts Managers  
**RE:** Takata Airbag Recall – \$50 Amazon.com Gift Card Promo Notification  
**TIN NO.:** TIN-21-52B-001

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**AFFECTED VEHICLES:** Certain 2004-2007 Lancer, 2004-2006 Lancer Evolution, 2006-2009 Raider, and 2012-2017 i-MiEV

**PURPOSE:**

As part of our continuing efforts to minimize the number of vehicles with an open Takata airbag inflator recall, MMNA has put together a new limited-time promotional offer for all affected customers. For Takata Airbag recall repairs made between 11/1/2021 and 1/31/2022, customers will be eligible to receive a \$50 Amazon.com Gift Card via email (one gift card per VIN). **Timely claim submissions will minimize the time required to deliver Gift Cards to recipients. Additionally, capturing accurate customer contact information at the time of the repair will assist in the repair verification process.**

On November 1, 2021, MMNA sent approximately 42,000 postcards to affected owners urging them to have this important recall completed as quickly as possible. Customers may also be notified via email and/or phone. These postcards and emails explain that customers will need to complete a brief survey to enter their email address, contact information and VIN. They will access the survey from the [www.mitsubishicars.com/recall](http://www.mitsubishicars.com/recall) landing page or by a QR Code, which will be included on the postcard and emails. **Survey Information will be compared to contact information captured at the time of the visit to help verify the repair.**

Customers with questions can call the MMNA Call Center at 888-648-7820. Customer Relations is aware of this program and will be able to assist as necessary.

As a reminder, MMNA has ample inventory of Takata recall parts. To minimize any customer inconvenience, be sure your dealership has an adequate supply of recall parts.

\*NOTE: A copy of the draft communication to owner is attached.



# URGENT AIRBAG SAFETY RECALL

URGENTE RETIRO DE SEGURIDAD DE LA BOLSA DE AIRE

## \$50 amazon

Complete your urgently needed **FREE** recall repair by **January 31, 2022** and receive a **\$50 Amazon.com Gift Card\*** from Mitsubishi.

Complete la reparación **GRATIS** del urgentemente necesario retiro de seguridad antes del **31 de enero de 2022** y reciba una **\$50 Amazon.com Tarjeta de Regalo\*** de parte de Mitsubishi.

## CALL 1-855-681-6147

LLAME 1-855-681-6147

JOHN SMITH  
123 STREET RD  
ANYWHERE, OH 12345-1234

Presort Std  
US Postage  
PAID  
Dallas, TX  
Permit No. 919

You and your passengers are at risk of **death or serious injury**. If the **driver and passenger** airbags are not repaired, the airbags can explode and shoot sharp metal fragments inside your vehicle, **killing or injuring** you and your loved ones.



To avoid long waits at the dealership or being without your vehicle, a FREE loaner or rental vehicle can be reserved for you when you call to schedule your **FREE** recall repair.

Usted y sus pasajeros están en riesgo de **muerte o de graves heridas**. Si la bolsa de aire del chofer y/o del pasajero no son reparadas, las bolsas de aire podrían explotar y lanzar fragmentos de metal filosos dentro de su vehículo, **matando o hiriendo** a usted y a sus seres queridos.

Para evitar largas esperas en el concesionario o estar sin su vehículo, un vehículo de préstamo o alquiler GRATIS puede ser reservado para usted cuando llame para coordinar su reparación **GRATIS**.

CALL  
**1-855-681-6147**

LLAME AL 1-855-681-6147  
Weekdays, 8 AM to 7 PM EDT  
HABLAMOS ESPAÑOL.

VISIT  
**mitsubishicars.com/  
dealers**

to locate your closest  
Mitsubishi dealer

After your **FREE** airbag recall repair is completed, scan this QR code and enter your contact and vehicle information to receive your Gift Card. A valid email address is necessary to redeem this offer.

<https://www.mitsubishicars.com/recall>



Luego que se complete la reparación **GRATIS** de el retiro de la bolsa de aire, escanee el código QR o accese el enlace en [www.mitsubishicars.com/recall](https://www.mitsubishicars.com/recall) para entrar su información de contacto y la de su vehículo para recibir su tarjeta de regalo. Se necesita una dirección de correo electrónico para redimir esta oferta.

## YOUR VEHICLE INFORMATION INFORMACIÓN DE SU VEHÍCULO

2004 Lancer  
VIN: 123456789  
Recall: SR-14-012

Please refer to this information when scheduling your **FREE** recall repair.  
Consulte esta información al programar su reparación de retiro (recall) **GRATIS**.

\*Restrictions apply, see [amazon.com/gc-legal](https://amazon.com/gc-legal)

Offer is nonnegotiable and non-assignable. One offer per VIN number. Valid at participating Mitsubishi dealers for repairs made between 11/1/2021 and 1/31/2022. © 2020 Mitsubishi Motors North America, Inc.

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\*Restricciones aplican, vea [amazon.com/gc-legal](https://amazon.com/gc-legal)

Oferta es no-negociable y no-asignable. Una oferta por VIN. Valido en concesionarios Mitsubishi participantes para reparaciones realizadas entre 11/1/2021 y 1/31/2022. © 2020 Mitsubishi Motors North America, Inc.

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