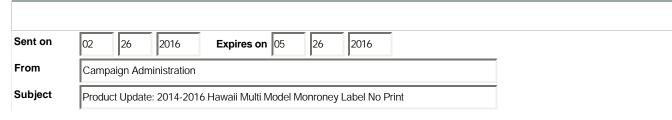
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DATE: February 26, 2016

TO: Acura Sales, Service & Parts Managers and Personnel in Hawaii

FROM: Campaign Administration

Re: Product Update: 2014-2016 Hawaii Multi Model Monroney Label No Print

Today, February 26, 2016, American Honda Motor Co., Inc. is announcing a Product Update for certain ILX, RLX, RLX Hybrid, and TLX model years 2014-16 vehicles for sale in the state of Hawaii to amend Monroney labels that were printed without bumper impact information.

Basic Problem

American Honda had a computer programming issue; an obsolete program name causing printing of no bumper impact information on the Monroney label for the state of Hawaii.

The Repair

All vehicles affected and with the error on the Monroney label in dealer stock shall receive an additional sticker to be placed next to the Monroney label. The sticker includes the bumper impact compliance information required by Hawaii law.

Service Bulletin

Service bulletin 16-011, *Product Update: Monroney Label (Hawaii)* has been posted to the Service Information System today in support of this campaign. It includes repair procedure, warranty, and amendment sticker information.

Parts/Label Information

There are no vehicle parts or materials associated with this product update. Your dealership Service Manager will receive a package directly from American Honda Motor, Co., Inc. with stickers and a letter identifying by VIN the vehicles affected in your dealer inventory. There are FOUR POSSIBLE sticker options, check the bulletin for correct application. Check the VIN identified in the letter with your dealer new vehicle stock and adhere the CORRECT stickers to unsold units ONLY. If needed, additional labels can be ordered through Helm Inc. Check the Service Bulletin for Helm part number and order details..

ATTENTION

SERVICE MANAGER Service Bulletin: 16-011

As always, please make sure to check iN VIN status to determine if a particular vehicle is eligible for this product update.

Click here for a copy of 16-011.