

SERVICE & PARTS OPERATIONS COMMUNICATIONS**CCC PROMOTE
ADDITIONAL SOFTWARE PROVIDER OPTION FOR DEALERS**

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In support of our on-going efforts to ensure our guests “Experience Amazing” and to enhance dealer business operations, Lexus has partnered with Certified Collateral Company (CCC) to support Lexus dealers’ collision parts sales to body shops and collision centers. CCC is an established and well-known software solution provider in the industry and its product provides tools for dealers to reach a great number of collision centers. To support dealers’ efforts to promote increased installation of Lexus Genuine Parts, Lexus will offer rebates to dealers on CCC Promote for use in providing more competitive pricing to conquest business that might otherwise have gone to the aftermarket. We are confident dealers’ enrollment in the program will lead to increased dealer parts sales and improved customer satisfaction.

Program Overview

CCC provides a software solution called CCC Parts to connect a dealership with collision centers in its market area and with whom it can or may already be conducting business. Collision Centers can see live pricing, availability and buy parts electronically from a dealer while writing estimates in the CCC One estimating software. CCC Parts allows dealers to receive, answer and manage collision parts orders. CCC Promote gives Lexus the opportunity to offer specially priced promotional parts through CCC Parts to Collision Centers. Additionally, the software allows management of the verification and rebate approval process.

Monthly program costs are within a range based on dealer size, DMS provider, and other factors. There is a set-up fee for dealers new to the CCC Parts product, but CCC will be offering a promotion for 50% off this cost through August 2023. Existing CCC Parts subscribers will be able to immediately quote promotional pricing to shops on CCC Promote after completing the Promote Authorization form and Lexus Dealer Participation Agreement. Lexus will credit the converted parts rebates monthly via the parts statement.

Next Steps

Contact information for questions, additional information or product demonstrations can be found at the following website: https://cccis.com/parts-suppliers/toyota_lexus/#form.

Restrictions, Terms and Conditions

- All program rebate payments are subject to audits and possible charge backs to a participating dealer's parts account if Lexus suspects fraudulent dealer and/or independent repair facility manipulation of program benefits or non-compliance with program guidelines.
- Lexus may capture, procure, or receive from or through the software solution provider, parts sales and inventory data (including all conquest parts sales) from a participating dealer's dealer management system (DMS) and/or collect dealer invoices related to the dealer's collision repair accounts.
- CCC reserves the right, at any time and at its discretion, to suspend the subscription, and Lexus reserves the right, at any time and at its discretion, to make any dealer ineligible to participate in the program or to receive program benefits (including rebates for conquest parts sales).
- Lexus reserves the right to change the list of parts eligible for program rebates, the reimbursement amount and any other reimbursement terms and conditions of the program.