

NUMBER: 23-023-13
GROUP: Body
DATE: June 29, 2013

This bulletin is supplied as technical information only and is not an authorization for repair. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, or otherwise, without written permission of Chrysler Group LLC.

THIS SERVICE BULLETIN IS ALSO BEING RELEASED AS RAPID RESPONSE TRANSMITTAL (RRT) 13-044. ALL APPLICABLE SOLD AND UN-SOLD RRT VIN'S HAVE BEEN LOADED. TO VERIFY THAT THIS RRT SERVICE ACTION IS APPLICABLE TO THE VEHICLE, USE VIP OR PERFORM A VIN SEARCH IN TECHCONNECT. ALL REPAIRS ARE REIMBURSABLE WITHIN THE PROVISIONS OF WARRANTY.

SUBJECT:

Front And/Or Rear Emblems Bubbling And/Or Fading

OVERVIEW:

This bulletin involves replacing the rear FIAT emblem and inspecting and if necessary replacing the front FIAT emblem.

MODELS:

2012-2013 (FF) 500

NOTE: This bulletin applies to vehicles built before January 25, 2013 (MDH0125XX).

SYMPTOM/CONDITION:

Front And/Or Rear Emblems Bubbling And/Or Fading

DIAGNOSIS:

If a customer's VIN is listed in VIP or your RRT VIN list, perform the repair. For all other customers that describe the symptom/condition, perform the Repair Procedure.

PARTS REQUIRED:

Qty.	Part No.	Description
1 (AR)	68085442AB	Nameplate Liftgate, Fiat
1 (AR)	68073863AB	Nameplate Fascia, Fiat
(AR)	NPN	Isopropyl Alcohol
(AR)	NPN	3M-08984 General Purpose Adhesive Cleaner QT (946.2ml) And/Or Equivalent

NOTE: One QT (946.2ml) of 3M-08984 General Purpose Adhesive Cleaner will service 32 vehicles.

REPAIR PROCEDURE:

1. Inspect the front fascia and emblem as shown in (Fig. 1). Were there bubbles and/or fading on the emblem?
 - a. Yes>>> Proceed to step Step #2.
 - b. No>>> Remove and discard rear liftgate emblem using a trim stick and proceed to Step #3.

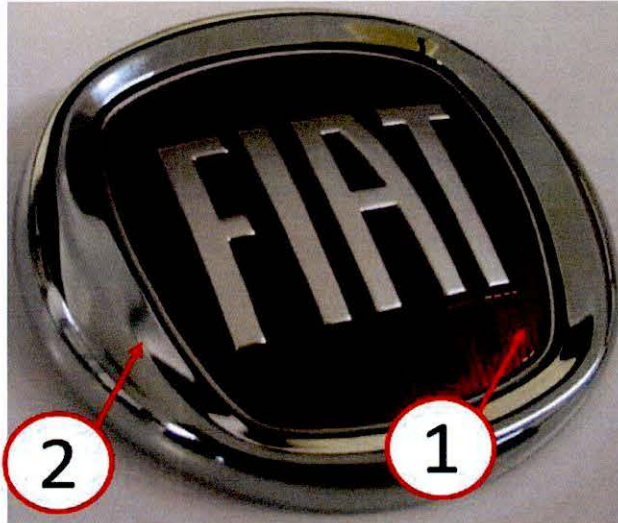


Fig. 1 FIAT Emblem

- 1 - Fading and bubbling
- 2 - Fiat emblem

-
2. Remove the front fascia and liftgate emblem using trim stick and discard.
 3. Remove adhesive residue from front fascia and/or liftgate where the emblem(s) have been removed with 3M 08984 general purpose adhesive cleaner or equivalent in conjunction with a lint free towel.
 4. Clean the surface area where the emblem will be installed with isopropyl alcohol and a lint free towel.
 5. Remove the adhesive liner from the new emblem(s) and install the emblem(s).

NOTE: Apply firm pressure to the emblem to ensure the adhesive is properly wetted out.

6. Return the vehicle to the customer or dealer inventory.

POLICY:

Reimbursable within the provisions of the warranty.

TIME ALLOWANCE:

Labor Operation No:	Description	Amount
23-03-08-92	Inspect the front fascia emblem and replace the	0.2 Hrs.

	rear liftgate Fiat emblem only (0 - Introduction)	
23-03-08-93	Inspect and replace the front fascia and rear liftgate Fiat emblem only (0 - Introduction)	0.3 Hrs.

FAILURE CODE:

ZZ	Service Action
----	----------------