File in Section: -

Bulletin No.: PI0369C

Date: June, 2013

PRELIMINARY INFORMATION

Subject: Frame Labels Visible from Outside of Vehicle

Models: 2011-2014 Chevrolet Silverado 2500/3500 Series

2011-2014 GMC Sierra 2500/3500 Series

This PI is being revised to add the 2014 model year. Please discard PI0369B.

Condition/Concern

Some customers may comment on disliking the appearance of the white labels that are visible on the frame.

Recommendation/Instructions



2578802



2578804

The frame labels are only required during the manufacturing process and can be removed during pre-delivery inspection (PDI). There are two labels on the frame: the left front label (1) visible underneath the driver's door and the right front label (2) visible through the wheelhouse. Use care when removing the labels to prevent damage to the wax coating on the frame. Use a plastic trim tool to lift up on the edge and then pull the label off.

The time required for this is included in the PDI base time.