2017 MODEL YEAR Jeep CHEROKEE LATITUDE 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,545

JEEP CHEROKEE LATITUDE 4X4 Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint

Interior Color: Black Interior Color Interior: Premium Cloth Bucket Seats Engine: 2.4-Liter I4 MultiAir® Engine

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags Supplemental Front Seat-Mounted Side Airbags

Supplemental Rear Seat Side Airbags Passenger Inflatable Knee-Bolster Airbag

Driver Inflatable Knee-Bolster Airbag Bi-Xenon High Intensity Discharge Headlamps

Jeep Active Drive I Selec-Terrain™ System

Hill Start Assist

ParkView™ Rear Back-Up Camera

Keyless Entry with Panic Alarm

All Speed Traction Control

Electronic Stability Control

Electronic Roll Mitigation

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Tire Pressure Monitoring Display

Trailer Sway Damping
INTERIOR FEATURES

Uconnect® 5.0

5.0-Inch Touchscreen Display

Integrated Voice Command with Bluetooth® Cluster 3.5-Inch TFT Black and White Display

USB Charging Port in Console Bin

Audio Jack Input for Mobile Devices

12-Volt Cargo Power Outlet Remote SD Card Slot

Rear View Mirror with Microphone

Front-Passenger Fold-Flat Seat

Passenger In-Seat Cushion Storage

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls Tilt / Telescope Steering Column

Power Front Windows w/ 1-Touch Up and Down Feature

Ambient LED Interior Lighting

Illuminated Front Cup Holders

Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7-Inch Aluminum Wheels

225/65R17 BSW All Season Tires

Automatic Headlamps

LED Daytime Running Headlamps

LED Tail Lamps

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB7HW-614147

ParkSense® Rear Park Assist System Blind Spot and Cross Path Detection Power Multi-Function Mirrors with Manual Fold-Away Exterior Mirrors with Turn Signals 9 Amplified Speakers with Subwoofer Cold Weather Group \$985 Remote Start System Heated Front Seats Heated Steering Wheel All-Season Floor Mats Windshield Wiper De-Icer Engine Block Heater Trailer Tow Group \$795 Full Size Spare Tire 7-and 4-Pin Wiring Harness Class III Receiver Hitch \$895 Uconnect® 8.4 8.4-Inch Touchscreen Display Navigation-Capable; See Dealer for Activation Remote USB Port SiriusXM® Sat Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112 Uconnect® Access 6-Mo Trial (Registration Reg'd) For Details, Visit www.DriveUconnect.com

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

\$985

\$995

Customer Preferred Package 24J

Power 4-Way Driver Lumbar Adjust

Safety/Convenience Group

Power 8-Way Driver Seat

DESTINATION CHARGE

TOTAL PRICE: * \$32,200

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

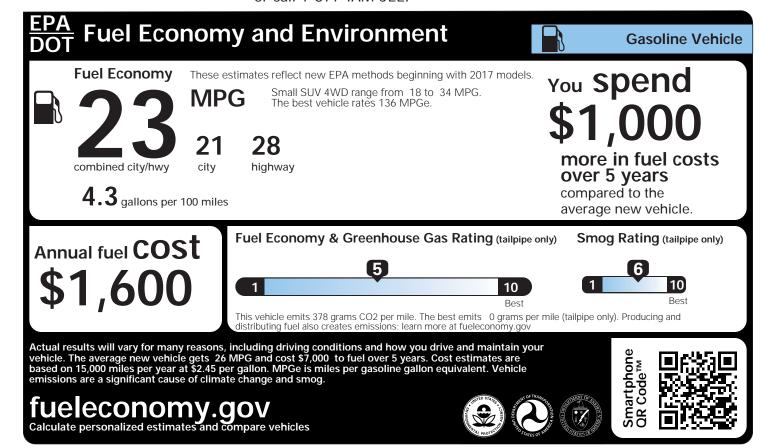
> 5_{YEAR} / 60,000 mile **POWERTRAIN WARRANTY**

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com or call 1-877-IAM-JEEP

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat

Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70% MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 20%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A. COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES