

2017 MODEL YEAR RAM 1500 LONE STAR CREW CAB 4X2

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC

Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$37,395

RAM 1500 SLT CREW CAB 4X2 Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Full Length Upgraded Floor Console
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags 3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank Remote Keyless Entry with All-Secure

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes **Electronic Stability Control**

Speed Control

Sentry Key® Theft Deterrent System Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Black Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Overhead Console

Rearview Day / Night Mirror

Passenger-Side Sun Visor with Mirror

Premium Door Trim with Map Pocket

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Rear Power Sliding Window

Rear Folding Seat

Rear Under Seat Storage Compartment

Second-Row In-Floor Štorage Bins

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

Full Length Upgraded Floor Console

LED Bed Lighting

Lone Star Package 22R Auto-Dimming Rearview Mirror \$700

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Reg'd) 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires Class IV Receiver Hitch

Fog Lamps

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage Navigation-Capable; See Dealer for Activation

7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Overhead Console with Garage Door Opener

ParkSense® Front / Rear Park Assist System

Flex Fuel Vehicle

\$1,320

\$600

Package Value Savings of \$5,000

Included in Lone Star Price

WARRANTY COVERAGE

3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR} / 60,000 MILE **POWERTRAIN WARRANTY**

Power Heated Mirrors with Power Fold-Away **Auto-Dimming Exterior Mirror**

Exterior Mirrors with Courtesy Lamps

Sun Visors with Illuminated Vanity Mirrors ParkView™ Rear Back-Up Camera

115-Volt Auxiliary Power Outlet

Remote Start System (N/A Manual Transmission) Security Alarm

Wheel-to-Wheel Side Steps

DESTINATION CHARGE

TOTAL PRICE: * \$40,265

5-year or 60,000-mile Powertrain Limited Warranty.

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6LG8HS-542589 L4-VON: 2180

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Driving Range Ethanol (E85): 364 miles Annual fuel COSt

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe. Values

are based on gasoline and do not reflect performance and ratings based on E85. 5.0

combined city/hwy city highway gallons per 100 miles

Fuel Economy and Environment

MPG

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Smog Rating (tailpipe only)

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 10

This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a signficant cause of climate change and smog. fueleconomy.gov
Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

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Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

**** Side Front seat **** Crash Rear seat

Rollover Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE: U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

FOR THIS VEHICLE:

MEXICO: 29% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES