



2017 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$39,595**

RAM 1500 SLT CREW CAB 4X2

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Premium Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Airbags
- 3.21 Rear Axle Ratio
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System
- Variable Intermittent Windshield Wipers

INTERIOR FEATURES

- Air Conditioning
- Uconnect® 5.0
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Black Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Overhead Console
- Rearview Day / Night Mirror
- Passenger-Side Sun Visor with Mirror
- Premium Door Trim with Map Pocket
- Front Armrest with Three Cup Holders
- Power Door Locks
- Power Front Windows w/ 1-Touch Up and Down Feature
- Rear Power Sliding Window
- Rear Folding Seat
- Rear Under Seat Storage Compartment
- Second-Row In-Floor Storage Bins
- Carpet Floor Covering

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 26S

- P275/60R20 BSW All Season Tires
- ParkView™ Rear Back-Up Camera

\$2,700

- Auto-Dimming Rearview Mirror
- LED Bed Lighting
- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4
- Uconnect® Access 6-Mo Trial (Registration Req'd)
- 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
- Class IV Receiver Hitch
- Fog Lamps
- Dual Rear Exhaust with Bright Tips
- Cloth 40 / 20 / 40 Premium Bench Seat
- Power 10-Way Driver Seat
- Rear 60 / 40 Split Folding Seat
- Folding Flat Load Floor Storage
- Navigation-Capable; See Dealer for Activation
- 7-Inch Multi-View Cluster
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Power Heated Mirrors with Power Fold-Away
- Auto-Dimming Exterior Mirror
- Exterior Mirrors with Courtesy Lamps
- Sun Visors with Illuminated Vanity Mirrors
- Overhead Console with Garage Door Opener
- 115-Volt Auxiliary Power Outlet
- ParkSense® Front / Rear Park Assist System
- Remote Start System (N/A Manual Transmission)
- Security Alarm

DESTINATION CHARGE **\$1,395**

Package Value Savings of **\$3,000**
Included in Big Horn Price

TOTAL PRICE: * \$43,690

WARRANTY COVERAGE

- 5-year or 60,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6TT5HS-741595

L4-VON: 2780

S.L. 0411



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

15 22
city highway

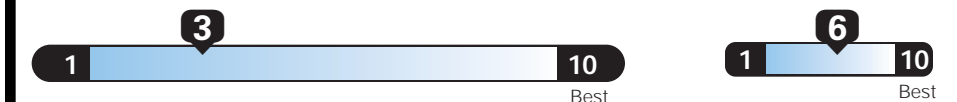
5.9 gallons per 100 miles

Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.

You spend **\$4,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 512 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	★★★★★
	Rear seat	★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES