



2017 MODEL YEAR

RAM 1500 LARAMIE LIMITED CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,195

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: True Blue Pearl
Interior Color: Black w/ Black seats
Interior: Lthr-faced frt vented bucket seats
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-demand transfer case
4-wheel anti-lock disc brakes
Electronic Stability Control
Tire pressure monitoring system
ParkView Rear Back-Up Camera
Park-Sense Rear Park Assist System
Radio, driver seat, mirrors & pedals memory setting
Universal garage door opener
Security alarm
Remote keyless entry
Pickup box lighting
Remote start system
Bifunctional halogen projector headlamps
4-pin wiring harness

INTERIOR FEATURES

Leather front vented bucket seats w/etched inserts
Rear 60/40 split folding seat
Full-length premium upgraded floor console
Power 10-way memory driver & 6-way passenger seats
Power lumbar adjust
Front heated seats
Front ventilated seats
Second-row heated seats
Premium leather-wrapped steering wheel
Steering wheel-mounted audio controls
Heated steering wheel
A/C with dual-zone automatic temperature control
Cruise control
Power windows with front one-touch up and down
Power locks
Power adjustable pedals with memory
Rear power sliding window
LED interior lighting
Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV
8.4-inch touchscreen
9 Alpine speakers with subwoofer
SiriusXM satellite radio with 1-year subscription
Hands-free communication with Bluetooth streaming

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

True Blue Pearl \$50
Customer Preferred Package 26V \$4,000

Black closeout trim
Ram 1500 badge
20x9-in alum whls w/chrome inserts
Lthr-faced frt vented bucket seats
4-corner air suspension
Bright wheel-to-wheel side steps
Keyless Enter 'n Go w/ push start
Pwr 10-way mem dvr 6-way pass seats
Front ventilated seats
Front heated seats
Front and rear luxury floor mats
Laramie Limited instrument cluster
Leather-wrapped grab handle
Second-row heated seats
Luxury door trim panel
Heated steering wheel
Automatic high beam headlamp control
Rain-sensing windshield wipers
Remote proximity keyless entry
Steering wheel-mounted audio ctrls
Leather-wrapped steering whl w/wood
Bucket seats
Rear 60/40 split folding seat
Body-colour front fascia
Body-colour rear bumper w/step pads
115-volt auxiliary power outlet
Monotone paint
Bright bodyside moulding
Fold-flat load floor with storage

Limited Appearance Package \$300

Bright front bumper
Bright rear bumper
Power sunroof \$1,425
RamBox Cargo Management System \$1,195

4 adjustable cargo tie-down hooks
Bed cargo divider/extender
Class IV hitch receiver \$495
Federal A/C Excise Tax \$100
Ontario Tire Surcharge

Destination Charge \$1,795

TOTAL PRICE: * \$72,555

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT9HS-759274

L4-VON: 2196

S.L. 0421



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

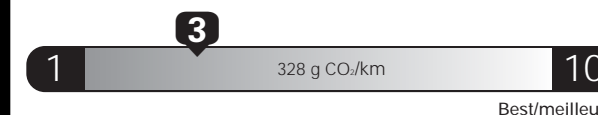
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

