

## **2014 MODEL YEAR** RAM 3500 BIG HORN CREW CAB 4X4

OPTIONAL EQUIPMENT

Power 10-Way Driver Seat Rear 60 / 40 Split Folding Seat Folding Flat Load Floor Storage

Fog Lamps

Comfort Group

Heated Front Seats

220-Amp Alternator

3.42 Rear Axle Ratio

180-Amp Alternator Ram Active Air™

Heated Steering Wheel

**Customer Preferred Package 2FZ** 

Leather-Wrapped Steering Wheel

Heavy Duty Snow Plow Prep Group

Transfer Case Skid Plate Shield

6-Speed Automatic Transmission

Cloth 40 / 20 / 40 Premium Bench Seat

Steering Wheel Mounted Audio Controls

6.7L Cummins® Turbo Diesel w/Exhaust Brake

TOTAL PRICE: \* \$54,280

5-year or 100,000-mile Powertrain Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

5<sub>YEAR</sub>/100,000<sub>MILE</sub>

**POWERTRAIN WARRANTY** 

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

Selective Catalytic Reduction (UREA-DEF)

Uconnect® 8.4Á AM/FM/BT/ACCESS

NAV-Ready. See Dealer for Details Media Hub (SD, USB, Aux)

ParkSense® Rear Park Assist System

8.4-Inch Touch Screen Display

ParkView™ Rear Back-up Camera

Power Adjustable Pedals

**DESTINATION CHARGE** 

WARRANTY COVERAGE

restrictions apply.

18-Inch x 8-Inch Polished Forged Aluminum Wheels

\$1.135

\$395

\$135

\$500

\$7.995

\$505

\$200

\$125

\$1,195

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

## MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$41,845

RAM 3500 SLT CREW CAB 4X4

Exterior Color: Western Brown Exterior Paint Interior Color: Canyon Brown / Light Frost Beige Interior Colors Interior: Cloth 40 / 20 / 40 Premium Bench Seat Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake

**Transmission**: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Spin Differential Rear Axle Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

Trailer Brake Control

Remote Keyless Entry with All-Secure

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Automatic Headlamps

Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps INTERIOR FEATURES

Air Conditionina

Uconnect® 5.0 AM/FM/BT

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Media Hub (USB, Aux)

Remote USB Port - Charge Only

Second-Row In-Floor Storage Bins

Instrument Cluster with Display Screen

40 / 20 / 40 Split Bench Seat

Front Armrest with Cup Holders

Passenger-Side Sun Visor with Mirror

12-Volt Auxiliary Power Outlet Temperature and Compass Gauge

Tilt Steering Column

Floor Covering Carpet

Front and Rear Floor Mats

Rearview Mirror with Microphone Driver / Passenger Assist Handles

EXTERIOR FEATURES

18-Inch x 8-Inch Steel Chrome Clad Wheels

LT275/70R18E BSW All Season Tires

31-Gallon Fuel Tank

Locking Tailgate

Class V Receiver Hitch

7-Pin Trailer Wiring Harness

Trailer Tow with 4-Pin Connector Wiring

Tow Hooks **Tinted Windshield Glass** 

Assembly Point/Port of Entry: SALTILLO, MEXICO

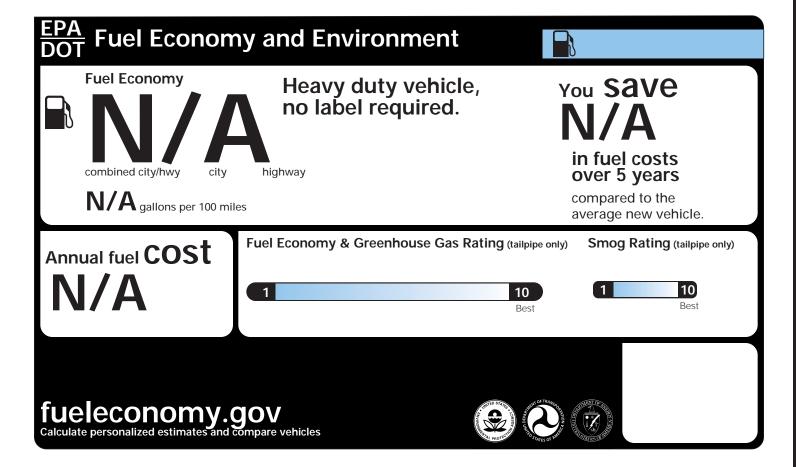


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



## **GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236