



2015 MODEL YEAR

RAM 3500 LARAMIE LONGHORN CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$68,695

RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl

Interior Color: Black

Interior: Prem Leather Trimmed Bucket Seats

Engine: 6.7L Cummins Turbo Diesel I-6 engine

Transmission: 6-speed AISIN heavy-duty automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supp. Side Curtain Frt/Rr Air Bags
- Supplemental Side Air Bags
- Supplemental front seat side air bags
- Electronic Shift-on-the-fly transfer case
- Anti-Lock 4-Wheel Disc Brakes
- Anti-Spin Differential Rear Axle
- Electronic Stability Control
- Universal Garage Door Opener
- Security Alarm
- Remote Start System
- Remote Keyless Entry
- Sentry Key anti-theft engine immobilizer
- Automatic Headlamps
- Bi-Function Projector H/Lamp-Chrome
- Park-Sense Rear Park Assist System
- ParkView rear back-up camera
- Class V Receiver Hitch
- Trailer Brake Control
- Spray in Bedliner

INTERIOR FEATURES

- Premium Leather Bucket Seats
- Rear 60/40 Split Folding Seat
- 2nd Row In Floor Storage Bins
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Power Lumbar Adjust
- Radio/Drv Seat/Mirrors/Pedals Memory
- Heated Front Seats
- Ventilated Front Seats
- Heated Second Row Seats
- Power Adjustable Pedals w/Memory
- Premium Leather Wrapped Steering Whl
- Steering Wheel Mounted Audio Ctrl's
- Heated Steering Wheel
- Air Cond ATC w/Dual Zone Control
- Cruise control
- Pwr Front Windows, 1-Touch, Up & Down
- RR View Auto Dim Mirror w/Microphone
- GPS Navigation
- Uconnect 8.4AN AM/FM/SXM/HD/BT/NAV
- 8.4-inch touchscreen
- 9 Amplified Speakers w/Subwoofer

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225
Customer Preferred Package 28M \$2,995

- RamBox Cargo Management System
- Prem Leather Trimmed Bucket Seats
- 20X8-inch polished aluminum wheels
- Wheel to Wheel Side Steps
- Keyless Enter 'n Go
- Pwr 10-Way Mem Drvr 6-Way Pass Seats
- Ventilated Front Seats
- Luxury Front & Rear Floor Mats
- Instrument Cluster

- Leather Wrapped Grab Handle
- Heated Second Row Seats
- Luxury Door Trim Panel
- Heated Steering Wheel
- Auto High Beam Headlamp Control
- Rain Sensitive Windshield Wipers
- Remote Proximity Keyless Entry
- Steering Wheel Mounted Audio Ctrl's
- Wood/Leather Wrapped Steering Wheel
- Rear 60/40 Split Folding Seat

- Front Wheel Spats
- 115V Auxiliary Power Outlet
- Monotone Paint
- Power Lumbar Adjust
- Folding Flat Load Floor Storage
- Painted Rear Bumper
- Painted Front Bumper

Protection Group \$125

Transfer Case Skid Plate Shield

6-speed AISIN heavy-duty automatic transmission \$4,155

6.7L Cummins Turbo Diesel I-6 engine \$9,345

Alternator - 180 Amp

Selective Catalytic Reduction (UREA)

Diesel Exhaust Brake

Ram Active Air

Winter Front Grille Cover

Power Sunroof \$1,395

Auto Level Rear Air Suspension \$1,595

RamBox delete -\$1,195

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$89,130

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3R3FL3FG-602649

L4-VON: 6014

S.L. 0422



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

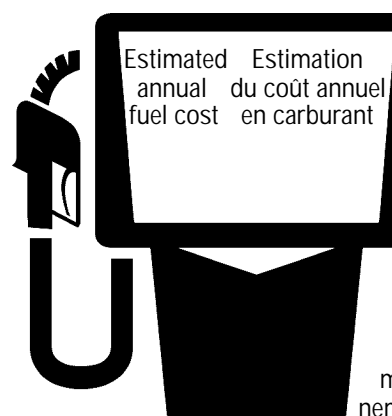
Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE*

L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Canada

HIGHWAY / ROUTE*

L/100 km mi/gal

*Les cotes reflètent des NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**