



2014 MODEL YEAR

# RAM 3500 TRADESMAN CREW CAB 4X2 LONG BOX

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$34,965**

**RAM 3500 ST CREW CAB 4X2**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake  
Transmission: AISIN (850 lb-ft) 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Spin Differential Rear Axle  
3.73 Rear Axle Ratio  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Sentry Key® Theft Deterrent System  
Speed Control  
Power Door Locks  
Power Accessory Delay  
Power Front Windows w/ 1-Touch Up and Down Feature  
Automatic Headlamps  
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps  
730-Amp Maintenance Free Battery  
160-Amp Alternator  
Tip Start

INTERIOR FEATURES

Air Conditioning  
Uconnect® 3.0 AM/FM  
Media Hub (USB, Aux)  
6 Speakers  
Instrument Cluster with Display Screen  
40 / 20 / 40 Split Bench Seat  
Front Armrest with Cup Holders  
Second-Row In-Floor Storage Bins  
Rear Folding Seat  
Rear Under Seat Storage Compartment  
12-Volt Auxiliary Power Outlet  
Tilt Steering Column  
Rearview Day / Night Mirror  
Driver / Passenger Assist Handles

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

Customer Preferred Package 28A  
DOT Certified Roadside Safety Kit \$150  
Chrome Appearance Group \$795  
17-Inch x 6.0-Inch Steel Wheels  
Bright Grille  
Bright Wheel Skins  
Bright Front Bumper  
Bright Rear Bumper  
5th Wheel / Gooseneck Towing Prep Group \$400  
Popular Equipment Group \$650

Cloth 40 / 20 / 40 Bench Seat  
Carpet Floor Covering  
Front and Rear Floor Mats  
Remote Keyless Entry with All-Secure  
220-Amp Alternator \$100  
Delete Carpet  
Delete Floor Mats  
AISIN (850 lb-ft) 6-Speed Automatic Transmission \$2,895  
3.42 Rear Axle Ratio  
3.73 Rear Axle Ratio \$50  
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995  
180-Amp Alternator  
Ram Active Air™  
Selective Catalytic Reduction (UREA-DEF)  
Uconnect® 5.0 AM/FM/BT \$660  
Temperature and Compass Gauge  
5.0-Inch Touch Screen Display  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Integrated Voice Command with Bluetooth®  
Overhead Console  
Rearview Mirror with Microphone  
Dual Rear Wheels \$1,200  
LT235/80R17E BSW All Season Tires  
17-Inch x 6.0-Inch Steel Argent Wheels  
Clearance Lamps  
ParkSense® Rear Park Assist System \$250  
ParkView™ Rear Back-up Camera \$200  
Trailer Brake Control \$230  
Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$52,210**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RPGL5EG-229991 L4-VON: 4738 S.L. 0228



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Fuel Economy  
**N/A**  
combined city/hwy city highway  
N/A gallons per 100 miles

Heavy duty vehicle,  
no label required.

You **save**  
**N/A**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel COST  
**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
1 10 Best Best

**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236