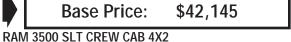


2017 MODEL YEAR

RAM 3500 BIG HORN CREW CAB 4X2 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION



Exterior Color: Bright White Clear Coat Exterior Paint **Interior Color:** Black / Diesel Gray Interior Colors Interior: Premium Cloth Bucket Seats
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine

Transmission: AISIN 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags Anti-Spin Differential Rear Axle 3.73 Axle Ratio

Electronic Stability Control Anti-Lock 4-Wheel Disc Brakes Trailer Brake Control Remote Keyless Entry Sentry Key® Theft Deterrent System

Speed Control Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature Automatic Headlamps

Power Black Trailer Tow Mirrors w/Manual Fold Away INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth® SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Premium Cloth Bucket Seats \$295 Big Horn Package 28Z \$1,880

115-Volt Auxiliary Power Outlet 18-Inch x 8.0-Inch Polished Aluminum Wheels Cloth 40 / 20 / 40 Premium Bench Seat

Fog Lamps Folding Flat Load Floor Storage

Leather-Wrapped Steering Wheel Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat Remote Start System (N/A Manual Transmission) Steering Wheel Mounted Audio Controls

DOT Certified Roadside Safety Kit 3 Reflecting Triangles

DOT Fire Extinguisher Luxury Group

Auto-Dimming Rear View Mirror
Color 7-Inch Multi-View Driver Info Display

Heated Front Seats Heated Steering Wheel

Overhead Console with Garage Door Opener

Assembly Point/Port of Entry: SALTILLO, MEXICO



LED Bed Lighting Power Black Trailer Tow Mirrors w/Power Fold-Away Cold Weather Group \$95 Engine Block Heater Winter Front Grille Cover 5th Wheel / Gooseneck Towing Prep Group \$445 Front and Rear Rubber Floor Mats \$125 AISIN 6-Speed Automatic Transmission \$2,695 3.42 Axle Ratio 3.73 Axle Ratio 6.7-Liter I6 Cummins® Turbo Diesel Engine \$9,200 180-Amp Alternator Diesel Exhaust Brake Ram Active Air™ Center High-Mount Stop Lamp w/Cargo View Camera \$345 Uconnect® 8.4 NAV 8.4-Inch Touchscreen Display HD® Radio Uconnect® Access 1-Yr Trial (Registration Req'd) SiriusXM Traffic / 5-Yr Traffic Subscription SiriusXM Travel Link 5-Yr Travel Link Subscription A/C Auto Temperature Control with Dual Zone Control Dual Rear Wheels / 17-Inch x 6-Inch Wheels \$1,295 17-Inch Steel Spare Wheel 17-Inch x 6.0-Inch Steel Chrome Clad Wheels Clearance Lamps LT235/80R17E BSW All Season Tires ParkSense® Rear Park Assist System ParkView™ Rear Back-Up Camera \$245 Power Adjustable Pedals \$145 **DESTINATION CHARGE** \$1,320

TOTAL PRICE: * \$63,060

WARRANTY COVERAGE

\$195

\$1,045

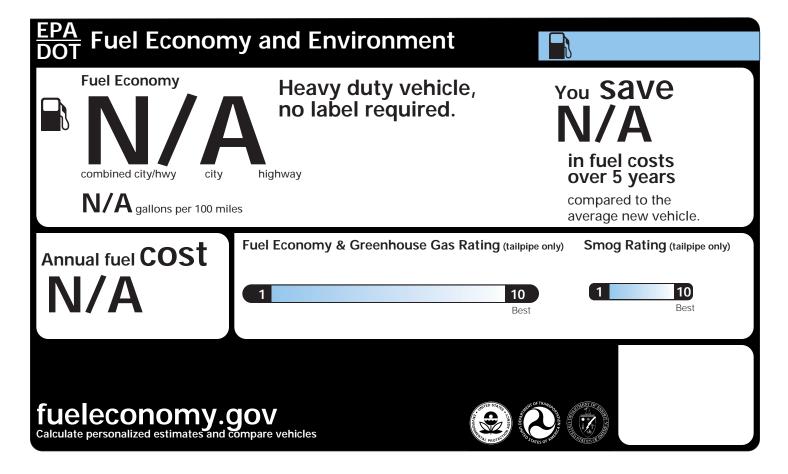
5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236