

2014 MODEL YEAR

RAM 3500 TRADESMAN REG CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,460

RAM 3500 ST REG CAB 4X4

Exterior Color: Western Brown Exterior Paint **Interior Color:** Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake **Transmission**: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front Airbags

Anti-Spin Differential Rear Axle 3.73 Rear Axle Ratio **Electronic Stability Control**

Anti-Lock 4-Wheel Disc Brakes 160-Amp Alternator

730-Amp Maintenance Free Battery Sentry Key® Theft Deterrent System

Speed Control Power Accessory Delay Automatic Headlamps Folding Trailer Tow Mirrors

Tip Start INTERIOR FEATURES

Air Conditioning Uconnect® 3.0 AM/FM Media Hub (USB, Aux) 6 Speakers

Instrument Cluster with Display Screen 40 / 20 / 40 Split Bench Seat

Front Armrest with Cup Holders 12-Volt Auxiliary Power Outlet

Tilt Steering Column Rear Dome Lamp

Mini Floor Console Behind the Seat Storage / Bin

Black Vinyl Floor Covering Rearview Day / Night Mirror Driver / Passenger Assist Handles

EXTERIOR FEATURES 18-Inch x 8.0-Inch Steel Wheels

LT275/70R18E BSW All Season Tires Full Size Spare Tire 32-Gallon Fuel Tank Locking Tailgate Class V Receiver Hitch 7-Pin Trailer Wiring Harness

Trailer Tow with 4-Pin Connector Wiring OPTIONAL EQUIPMENT Customer Preferred Package 2FA

Chrome Appearance Group

17-Inch x 6.0-Inch Steel Wheels

Bright Grille

Bright Wheel Skins Bright Front Bumper

Bright Rear Bumper Power and Remote Entry Group Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps

\$615

\$500

Power Door Locks

Premium Vinyl Door Trim with Map Pocket
Power Windows with Front One-Touch-Down Feature Remote Keyless Entry with All-Secure

Popular Equipment Group SiriusXM Satellite Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112

Cloth 40 / 20 / 40 Bench Seat Floor Covering Carpet

Front Floor Mats Front Rubber Floor Mats 6-Speed Automatic Transmission \$500 3.42 Rear Axle Ratio 3.73 Rear Axle Ratio \$50 6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995 180-Amp Alternator

28-Gallon Fuel Tank Ram Active Air™ Selective Catalytic Reduction (UREA-DEF)

\$1,200 Dual Rear Wheels 17-Inch x 6.0-Inch Steel Argent Wheels LT235/80R17E BSW All Season Tires

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$46,370

WARRANTY COVERAGE

Clearance Lamps

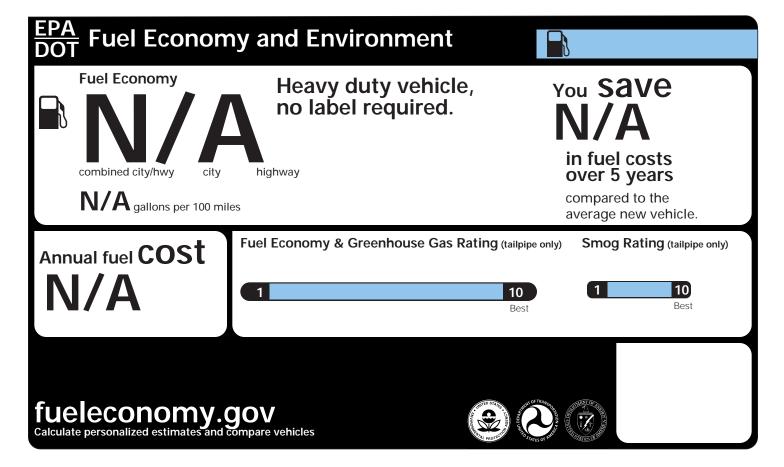
5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRAL3EG-135497

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.