

2014 MODEL YEAR

RAM 3500 TRADESMAN CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,300



\$795

RAM 3500 ST CREW CAB 4X4

Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake

Trănsmission: AISIN (850 lb-ft) 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Spin Differential Rear Axle

3.73 Rear Axle Ratio

Anti-Lock 4-Wheel Disc Brakes Electronic Stability Control

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Power Accessory Delay

Power Front Windows w/ 1-Touch Up and Down Feature

Automatic Headlamps

Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps 730-Amp Maintenance Free Battery

160-Amp Alternator

Tip Start

INTERIOR FEATURES

Air Conditioning

Uconnect® 3.0 AM/FM

Media Hub (USB, Aux) 6 Speakers

Instrument Cluster with Display Screen

40 / 20 / 40 Split Bench Seat

Front Armrest with Cup Holders

Second-Row In-Floor Storage Bins

Rear Folding Seat

Rear Under Seat Storage Compartment

12-Volt Auxiliary Power Outlet

Tilt Steering Column Rearview Day / Night Mirror

Driver / Passenger Assist Handles

EXTERIOR FEATURES

18-Inch x 8.0-Inch Steel Wheels LT275/70R18E BSW All Season Tires

32-Gallon Fuel Tank

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 28A DOT Certified Roadside Safety Kit \$150 **Protection Group** \$50 Transfer Case Skid Plate Shield

Chrome Appearance Group 17-Inch x 6.0-Inch Steel Wheels

Bright Grille Bright Wheel Skins Bright Front Bumper Bright Rear Bumper \$400 5th Wheel / Gooseneck Towing Prep Group Popular Equipment Group SiriusXM Satellite Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112 Cloth 40 / 20 / 40 Bench Seat Carpet Floor Covering Front and Rear Floor Mats Remote Keyless Entry with All-Secure Front and Rear Rubber Floor Mats \$80 AISIN (850 lb-ft) 6-Speed Automatic Transmission \$2,895 3.42 Rear Axle Ratio 3.73 Rear Axle Ratio \$7,995 6.7L Cummins® Turbo Diesel w/Exhaust Brake 180-Amp Alternator Ram Active Air™ Selective Catalytic Reduction (UREA-DEF) Instrument Panel Mounted Auxiliary Switches \$130 \$1,200 **Dual Rear Wheels** LT235/80R17E BSW All Season Tires 17-Inch x 6.0-Inch Steel Argent Wheels Clearance Lamps ParkSense® Rear Park Assist System \$250 ParkView™ Rear Back-up Camera \$200 440-Amp Rated Dual Alts (220-Amp Secondary Alt) 220-Amp Alternator Trailer Brake Control \$230



DESTINATION CHARGE

TOTAL PRICE: * \$54,965

\$1,195

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.



EPA DOT Fuel Economy and Environment **Fuel Economy** Heavy duty vehicle,

no label required.

N/A gallons per 100 miles

You Save

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

10

Smog Rating (tailpipe only)

fueleconomy.gov
Calculate personalized estimates and compare vehicles







Assembly Point/Port of Entry: SALTILLO, MEXICO



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236