



2014 MODEL YEAR

RAM 3500 TRADESMAN CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,300

RAM 3500 ST CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake
Transmission: AISIN (850 lb-ft) 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Spin Differential Rear Axle
3.73 Rear Axle Ratio
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Sentry Key® Theft Deterrent System
Speed Control
Power Door Locks
Power Accessory Delay
Power Front Windows w/ 1-Touch Up and Down Feature
Automatic Headlamps
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps
730-Amp Maintenance Free Battery
160-Amp Alternator
Tip Start

INTERIOR FEATURES

Air Conditioning
Uconnect® 3.0 AM/FM
Media Hub (USB, Aux)
6 Speakers
Instrument Cluster with Display Screen
40 / 20 / 40 Split Bench Seat
Front Armrest with Cup Holders
Second-Row In-Floor Storage Bins
Rear Folding Seat
Rear Under Seat Storage Compartment
12-Volt Auxiliary Power Outlet
Tilt Steering Column

OPTIONAL EQUIPMENT

Customer Preferred Package 28A
DOT Certified Roadside Safety Kit Protection Group \$150
Transfer Case Skid Plate Shield \$50
Chrome Appearance Group \$845
17-Inch x 6.0-Inch Steel Wheels
Bright Grille
Bright Wheel Skins
Bright Front Bumper
Bright Rear Bumper
5th Wheel / Gooseneck Towing Prep Group \$400
Popular Equipment Group \$650

Cloth 40 / 20 / 40 Bench Seat
Carpet Floor Covering
Front and Rear Floor Mats
Remote Keyless Entry with All-Secure Smoker's Group \$60
AISIN (850 lb-ft) 6-Speed Automatic Transmission \$2,995
3.42 Rear Axle Ratio
Electric Shift-on-the-Fly Transfer Case \$245
4.10 Rear Axle Ratio \$50
6.7L Cummins® Turbo Diesel w/Exhaust Brake \$8,160
180-Amp Alternator
Ram Active Air™
Selective Catalytic Reduction (UREA-DEF)
Instrument Panel Mounted Auxiliary Switches \$130
Uconnect® 5.0 AM/FM/BT \$660
Temperature and Compass Gauge
5.0-Inch Touch Screen Display
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Integrated Voice Command with Bluetooth®
Overhead Console
Rearview Mirror with Microphone
LT235/80R17E OWL On/Off-Road Tires \$200
Dual Rear Wheels \$1,200
LT235/80R17E BSW All Season Tires
17-Inch x 6.0-Inch Steel Argent Wheels
Clearance Lamps
ParkSense® Rear Park Assist System \$250
ParkView™ Rear Back-up Camera \$200
Trailer Brake Control \$230

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$55,970

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRGL4EG-287327 L4-VON: 6304 S.L. 0620



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Fuel Economy **Heavy duty vehicle, no label required.** **You save N/A in fuel costs over 5 years compared to the average new vehicle.**

N/A combined city/hwy city highway
N/A gallons per 100 miles

Annual fuel COST **Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**

N/A 1 10 Best 1 10 Best

fueleconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236