

2016 MODEL YEAR

RAM 3500 BIG HORN CREW CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$43,795

RAM 3500 SLT CREW CAB 4X4

Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats Full Length Upgraded Floor Console

Engine: 6.7-Liter 16 Cummins® Turbo Diesel Engine **Transmission**: AISIN 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats Full Length Upgraded Floor Console

Big Horn Package 28Z 115-Volt Auxiliary Power Outlet 18-Inch x 8.0-Inch Polished Aluminum Wheels

40 / 20 / 40 Split Bench Seat

Bright / Bright Billets Grille Cloth 40 / 20 / 40 Premium Bench Seat

Fog Lamps

Folding Flat Load Floor Storage

Front Center Seat Cushion Storage Leather-Wrapped Steering Wheel

Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Remote Start System (N/A Manual Transmission)

Remote USB Port - Charge-Only

Steering Wheel Mounted Audio Controls

Under Hood Lamp

Luxury Group

Black Mold-In-Color Exterior Mirrors

7-Inch Multi-View Cluster

Glove Box Lamp

Heated Front Seats Heated Steering Wheel

Overhead Console with Garage Door Opener

LED Bed Lighting

Power Black Trailer Tow Mirrors w/Power Fold-Away

Rear Dome with On / Off Switch Lamp Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors

Cold Weather Group Engine Block Heater

Winter Front Grille Cover

Comfort Group

Heavy Duty Snow Plow Prep Group

\$135

Heated Front Seats Heated Steering Wheel 220-Amp Alternator

Transfer Case Skid Plate 5th Wheel / Gooseneck Towing Prep Group

AISIN 6-Speed Automatic Transmission \$2,595 3.42 Rear Axle Ratio Transmission Oil Cooler 4.10 Rear Axle Ratio \$100 \$8,995

\$400

\$325

\$1,005

\$1,200

\$395

\$1,195

6.7-Liter I6 Cummins® Turbo Diesel Engine 180-Amp Alternator Diesel Exhaust Brake

Ram Active Air™ Center High-Mount Stop Lamp w/Cargo View Camera

Uconnect® 8.4 NAV 8.4-Inch Touchscreen Display

Media Hub (SD, USB, Aux) Remote SD Card Slot

GPS Navigation

HD® Radio

\$1,435

\$1,040

\$90

Uconnect® Access

Uconnect® Access 1-Yr Trial (Registration Reg'd) SiriusXM Traffic / 5-Yr Traffic Subscription

SiriusXM Travel Link 5-Yr Travel Link Subscription For Details, Visit www.DriveUconnect.com

GPS Antenna Input Dual Rear Wheels

17-Inch Steel Spare Wheel 17-Inch x 6.0-Inch Steel Chrome Clad Wheels

Bright Wheel Skins

Clearance Lamps LT235/80R17E BSW All Season Tires ParkView[™] Rear Back-Up Camera

ParkSense® Front / Rear Park Assist System

TOTAL PRICE: * \$63,175

WARRANTY COVERAGE

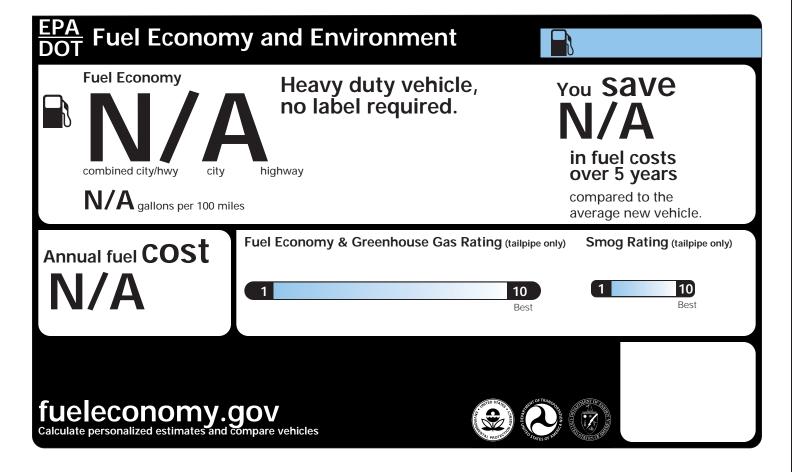
DESTINATION CHARGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

POWERTRAIN WARRANTY

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRHL3GG-115937 L4-VON: 2240

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.