

2014 MODEL YEAR

RAM 3500 LARAMIE CREW CAB 4X4 LONG BOX

220-Amp Alternator

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,270



RAM 3500 LARAMIE CREW CAB 4X4

Exterior Color: Western Brown Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Leather-Trimmed 40 / 20 / 40 Bench Seat
Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake
Transmission: AISIN (850 lb-ft) 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Spin Differential Rear Axle

3.73 Rear Axle Ratio

Trailer Brake Control

Anti-Lock 4-Wheel Disc Brakes Remote Keyless Entry with All-Secure

Sentry Key® Theft Deterrent System

Security Alarm

Speed Control

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Automatic Headlamps

Bi-Function Projector Headlamps - Chrome

Premium Tail Lamps

Power Chrome Trailer Tow Mirrors w/Manual Fold-Away

ParkView™ Rear Back-up Camera

ParkSense® Rear Park Assist System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4A AM/FM/BT/ACCESS

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Integrated Voice Command with Bluetooth®

NAV-Ready. See Dealer for Details

9 Amplified Speakers with Subwoofer 7-Inch Multi-View Cluster

Remote USB Port - Charge Only

Media Hub (SD, USB, Aux)

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Memory for Radio / Driver's Seat / Mirror

OPTIONAL EQUIPMENT

Customer Preferred Package 28H

Protection Group

\$395 Convenience Group Auto High Beam Headlamp (N/A with CHMSL Camera)

Rain Sensitive Wipers (N/A with CHMSL Camera)

Cold Weather Group Engine Block Heater

Winter Front Grille Cover

Heavy Duty Snow Plow Prep Group

\$135

\$90

Transfer Case Skid Plate Shield 5th Wheel / Gooseneck Towing Prep Group \$400 Monotone Paint Dual Rear Whl Fender Flare Tracking Front and Rear Rubber Floor Mats \$80 AISIN (850 lb-ft) 6-Speed Automatic Transmission \$2,895 3.42 Rear Axle Ratio 3.73 Rear Axle Ratio \$50 6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995 180-Amp Alternator Ram Active Air™ Selective Catalytic Reduction (UREA-DEF) \$150 \$150 Rear Window Defroster Keyless Enter 'n Go™ Chrome Body Side Molding \$175 Chrome Tubular Side Steps \$525 Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500 SiriusXM Traffic™ / 1-Year Traffic Service SiriusXM Travel Link™ / 1-Year Subscription **Premium Navigation** Single Disc Remote CD Player LT235/80R17E OWL On/Off-Road Tires \$200 **Dual Rear Wheels** \$1,200 17-Inch x 6.0-Inch Aluminum Wheels LT235/80R17E BSW All Season Tires Clearance Lamps \$150 \$200 Power Adjustable Pedals with Memory Remote Start System Spray-In Bedliner \$475 **DESTINATION CHARGE** \$1,195



WARRANTY COVERAGE

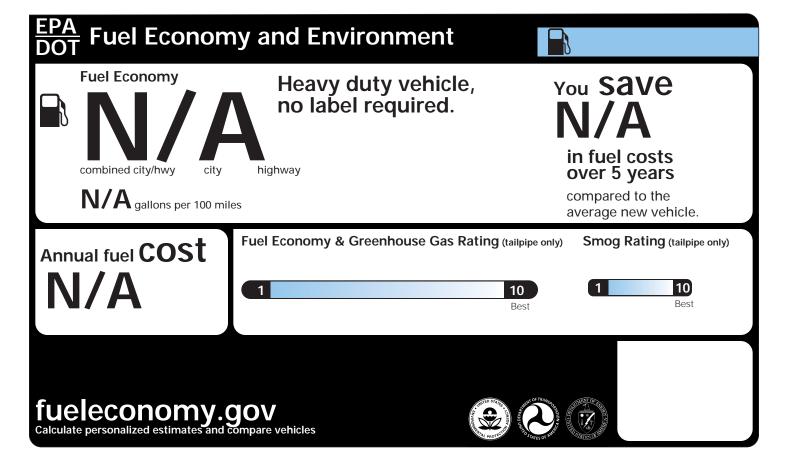
5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.



For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.