

2014 MODEL YEAR

RAM 3500 LARAMIE CREW CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STA

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION Base Price: \$48,585 RAM 3500 LARAMIE CREW CAB 4X4 Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint Interior Color: Black Interior Color Interior: Leather-Trimmed Bucket Seats Heated Second-Row Seats Engine: 6.7L Cummins[®] Turbo Diesel w/Exhaust Brake Transmission: 6-Speed Automatic Transmission STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Airbags Supplemental Front Seat-Mounted Side Airbags Supplemental Side-Curtain Front and Rear Airbags Electronic Stability Control Anti-Spin Differential Rear Axle 3.73 Rear Axle Ratio Trailer Brake Control Anti-Lock 4-Wheel Disc Brakes Remote Keyless Entry with All-Secure Sentry Key® Theft Deterrent System Security Alarm Speed Control Power Door Locks Power Front Windows w/ 1-Touch Up and Down Feature Automatic Headlamps **Bi-Function Projector Headlamps - Chrome** Premium Tail Lamps Power Chrome Trailer Tow Mirrors w/Manual Fold-Away ParkView[™] Rear Back-up Camera ParkSense® Rear Park Assist System INTERIOR FEATURES A/C Auto Temperature Control with Dual Zone Control Uconnect[®] 8.4A AM/FM/BT/ACCESS SiriusXM Satellite Radio w/ 1-Yr Radio Subscription For More Information, Call 800-643-2112 Integrated Voice Command with Bluetooth® NAV-Ready. See Dealer for Details 9 Amplified Speakers with Subwoofer 7-Inch Multi-View Cluster Remote USB Port - Charge Only Media Hub (SD, USB, Aux) Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat Memory for Radio / Driver's Seat / Mirror 40 / 20 / 40 Split Bench Seat Heated Steering Wheel Heated Front Seats Ventilated Front Seats Steering Wheel Mounted Audio Controls Second-Row In-Floor Storage Bins Folding Flat Load Floor Storage

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EXTERIOR FEATURES 18-Inch x 8-Inch Polished Aluminum Wheels LT275/70R18E BSW All Season Tires 32-Gallon Fuel Tank Fog Lamps Locking Tailgate Class V Receiver Hitch	
OPTIONAL EQUIPMENT (May Replace Standard Equipment) Leather-Trimmed Bucket Seats Heated Second-Row Seats Customer Preferred Package 2FH	\$500
Protection Group	\$50
Transfer Case Skid Plate Shield Convenience Group Auto High Beam Headlamp (N/A with CHMSL Camera)	\$395
Rain Sensitive Wipers (N/A with CHMSL Camera) 6-Speed Automatic Transmission	\$600
 3.42 Rear Axle Ratio 3.73 Rear Axle Ratio 6.7L Cummins[®] Turbo Diesel w/Exhaust Brake 180-Amp Alternator Ram Active Air[™] 	\$50 \$7,995
Selective Catalytic Reduction (UREA-DEF) Keyless Enter 'n Go [™] Chrome Tubular Side Steps Single Disc Remote CD Player Dual Rear Wheels LT235/80R17E BSW All Season Tires 17-Inch x 6.0-Inch Aluminum Wheels	\$150 \$525 \$195 \$1,200
Clearance Lamps Remote Start System	\$200
DESTINATION CHARGE	\$1,195

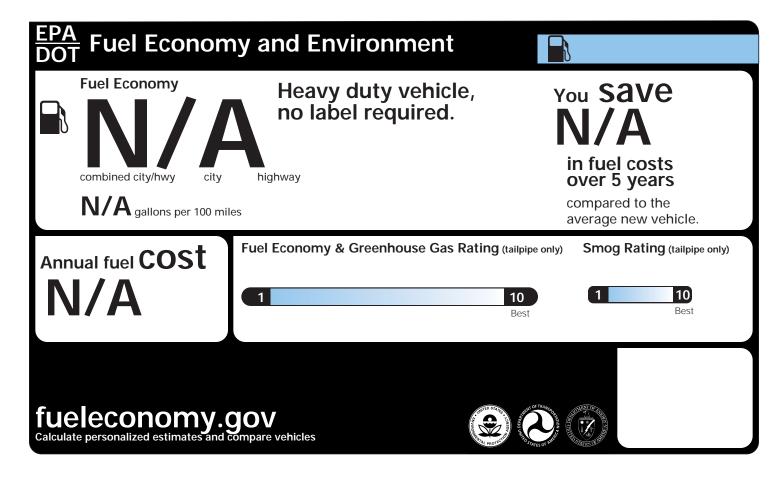
TOTAL PRICE: * \$61,640

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain restrictions apply. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.



For more information visit: www.ramtrucks.com or call 1-866-RAMINFO



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER. ★ STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Chrysler Group LLC