



**2016 MODEL YEAR  
RAM 3500 LARAMIE LONGHORN  
CREW CAB 4X4 LONG BOX**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$56,285**

**RAM 3500 LONGHORN CREW CAB 4X4**

**Exterior Color:** Bright Silver Metallic Clear Coat Exterior Paint  
**Interior Color:** Canyon Brown / Light Frost Beige Interior Colors  
**Interior:** Premium Leather Bucket Seats  
**Engine:** 6.7-Liter I6 Cummins® Turbo Diesel Engine  
**Transmission:** AISIN 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
ParkSense® Front / Rear Park Assist System  
ParkView™ Rear Back-Up Camera  
Electronic Stability Control  
Anti-Spin Differential Rear Axle  
3.73 Rear Axle Ratio  
Trailer Brake Control  
Anti-Lock 4-Wheel Disc Brakes  
Remote Keyless Entry  
Sentry Key® Theft Deterrent System  
Speed Control  
Power Door Locks  
Power Front Windows w/ 1-Touch Up and Down Feature  
Power Chrome Trailer Tow Mirrors w/Power Fold-Away  
Bi-Function Halogen Projector Headlamps  
Chrome Premium Tail Lamps  
Remote Start System (N/A Manual Transmission)

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control  
Uconnect® 8.4 NAV  
Integrated Voice Command with Bluetooth®  
GPS Navigation  
9 Alpine® Speakers with Subwoofer  
Media Hub (SD, USB, Aux)  
Remote USB Port - Charge-Only  
Memory for Radio, Driver's Seat, Mirrors and Pedals  
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
Heated Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Adjustable Pedals with Memory  
Folding Flat Load Floor Storage

EXTERIOR FEATURES

18-Inch x 8-Inch Aluminum White Gold Pocket Wheels

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Longhorn Package 28K**  
Protection Group \$50  
Transfer Case Skid Plate  
Convenience Group \$395

Auto High Beam Headlamp  
Rain Sensitive Windshield Wipers \$90  
Cold Weather Group  
Engine Block Heater  
Winter Front Grille Cover  
5th Wheel / Gooseneck Towing Prep Group \$400  
Monotone Paint \$225  
18-Inch x 8.0-Inch Polished Aluminum Wheels  
Body-Color Fender Flares  
Bright Front Bumper  
Bright Rear Bumper  
Chrome Tubular Side Steps  
AISIN 6-Speed Automatic Transmission \$2,595  
3.42 Rear Axle Ratio  
Transmission Oil Cooler  
3.73 Rear Axle Ratio \$50  
6.7-Liter I6 Cummins® Turbo Diesel Engine \$8,995  
220-Amp Alternator  
Diesel Exhaust Brake  
Ram Active Air™  
Power Sunroof \$995  
Keyless Enter 'n Go™ \$150  
Instrument Panel Mounted Auxiliary Switches \$130  
Chrome Body Side Molding \$175  
Auto Level Rear Air Suspension \$1,595  
Dual Rear Wheels \$1,200  
17-Inch Steel Spare Wheel  
17-Inch x 6.0-Inch Premium Aluminum Wheels  
Clearance Lamps  
LT235/80R17E BSW All Season Tires

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$74,525**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRKL5GG-131307 L4-VON: 7337 S.L. 0830



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

**Fuel Economy** **Heavy duty vehicle, no label required.** **You save N/A in fuel costs over 5 years compared to the average new vehicle.**

**N/A** combined city/hwy city highway  
N/A gallons per 100 miles

**Annual fuel COST N/A** **Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**

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**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236