

2015 MODEL YEAR

RAM 3500 LARAMIE LONGHORN CREW CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$55,710



RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Western Brown Exterior Paint Interior Color: Canyon Brown / Light Frost Beige Interior Colors

Interior: Premium Leather Bucket Seats
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine
Transmission: AISIN (865 lb-ft) 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Front and Rear Airbags

ParkView™ Rear Back-Up Camera

ParkSense® Rear Park Assist System

Electronic Stability Control

Anti-Spin Differential Rear Axle

3.73 Rear Axle Ratio

Trailer Brake Control

Anti-Lock 4-Wheel Disc Brakes

Remote Keyless Entry

Sentry Key® Theft Deterrent System

Speed Control

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Power Chrome Trailer Tow Mirrors w/Power Fold-Away

Bi-Function Halogen Projector Headlamps

Chrome Premium Tail Lamps

Remote Start System (N/A Manual Transmission)

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control Uconnect® 8.4AN AM/FM/SXM/HD/BT/NAV

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Integrated Voice Command with Bluetooth®

GPS Navigation

9 Amplified Speakers with Subwoofer

Media Hub (SD, USB, Aux)

Remote USB Port - Charge-Only

Memory for Radio, Driver's Seat, Mirrors and Pedals

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated Front Seats

Ventilated Front Seats

Heated Second-Row Seats

Heated Steering Wheel

Steering Wheel Mounted Audio Controls

Power Adjustable Pedals with Memory

Folding Flat Load Floor Storage

Assembly Point/Port of Entry: SALTILLO, MEXICO



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

EXTERIOR FEATURES

LT275/70R18E BSW All Season Tires

Trailer Tow with 4-Pin Connector Wiring

32-Gallon Fuel Tank Locking Tailgate

Class V Receiver Hitch

Rear Power Sliding Window

Longhorn Package 28K

Transfer Case Skid Plate

7 Pin Wiring Harness

Spray-In Bedliner

Protection Group

Convenience Group

3.42 Rear Axle Ratio

220-Amp Alternator

Keyless Enter 'n Go™

Dual Rear Wheels

Clearance Lamps

DESTINATION CHARGE

WARRANTY COVERAGE

restrictions apply.

Ram Active Air™

18-Inch x 8-Inch Aluminum White Gold Pocket Wheels

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Auto High Beam Headlamp (N/A with CHMSL Camera)

Rain Sensitive Wipers (N/A with CHMSL Camera)

AISIN (865 lb-ft) 6-Speed Automatic Transmission

5th Wheel / Gooseneck Towing Prep Group

6.7-Liter I6 Cummins® Turbo Diesel Engine

Selective Catalytic Reduction (UREA-DEF)

17-Inch x 6.0-Inch Premium Aluminum Wheels

TOTAL PRICE: * \$70,400

5-year or 100,000-mile Powertrain Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

5_{YEAR}/100,000_{MILE}

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

LT235/80R17F BSW All Season Tires

\$50

\$395

\$400

\$2,995

\$8,305

\$150

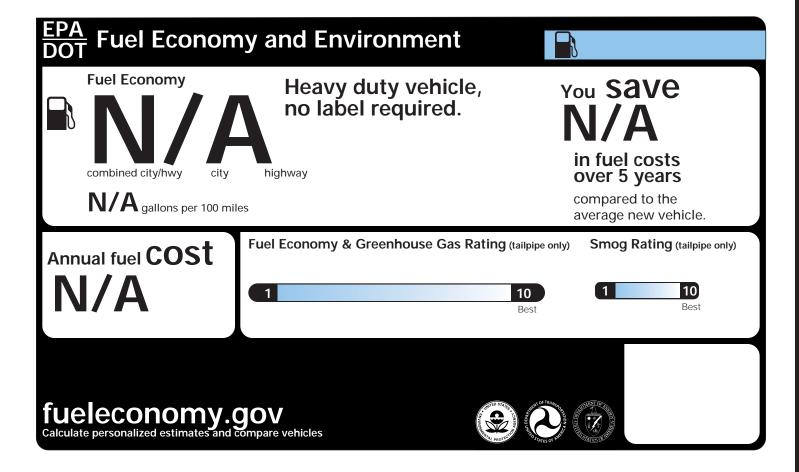
\$1,200

\$1,195

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236