



2012 MODEL YEAR

# RAM 3500 CHASSIS - ST REG CAB 84"C/A 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

### MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$30,205**

#### DODGE RAM 3500 REG CAB CHASSIS

**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Dark Slate / Medium Graystone Interior Colors  
**Interior:** Heavy Duty Vinyl 40 / 20 / 40 Split Bench Seat  
**Engine:** 6.7-Liter Cummins® Turbo Diesel Engine  
**Transmission:** 6-Speed Automatic Transmission

#### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Ram Chassis Cabs are Job-Rated®  
GVW Rating - 12,500 Pounds  
730-Amp Maintenance-Free Battery  
160-Amp Alternator  
Sentry Key® Theft Deterrent System  
Automatic Headlamps  
5,500 lbs Front Axle with Hub Extension  
Advanced Multistage Front Airbags  
Front Stabilizer Bar  
Rear Heavy Duty Stabilizer Bar  
Heavy Duty Engine Cooling  
Front Heavy Duty Shock Absorbers  
Rear Heavy Duty Shock Absorbers  
7-Pin Trailer Tow Wiring  
52-Gallon Rear Fuel Tank  
Anti-Lock 4-Wheel Disc Brakes  
Anti-Spin Differential Rear Axle  
Variable Intermittent Windshield Wipers

**INTERIOR FEATURES**  
40 / 20 / 40 Split Bench Seat  
Black Vinyl Floor Covering (No Floor Mats)  
Power Steering  
Power Accessory Delay  
4-Spoke Steering Wheel  
Tilt Steering Column  
Instrument Cluster with Tachometer  
120-MPH Primary Speedometer  
Uconnect® 130 CD/MP3  
2 Speakers  
12-Volt Auxiliary Power Outlet  
Heater Only (No A/C)  
Behind-the-Seat Storage / Bin

**EXTERIOR FEATURES**  
17-Inch x 6.0-Inch Steel Argent Wheels  
LT235/80R17E Black Side Wall All Season Tires  
Dual Rear Wheels

#### OPTIONAL EQUIPMENT

**Customer Preferred Package 2GA**  
Instrument Panel Mounted Auxiliary Switch Bank  
DOT Certified Roadside Safety Kit \$150  
3 Reflecting Triangles  
DOT Fire Extinguisher  
DOT First Aid Kit

Spare Fuses \$970  
Ambulance Prep Group  
Battery Monitoring System w/ Auto Idle Up Control  
Air Conditioning  
Power and Remote Entry Group \$750  
Highline Door Trim Panel  
Power Windows with Front One-Touch-Down Feature  
Power Locks  
Remote Keyless Entry  
Exterior Mirrors with Courtesy Lamps  
Exterior Mirrors with Heating Element  
Exterior Mirrors with Supplemental Signals  
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps  
6-Speed Automatic Transmission \$1,295  
6.7-Liter Cummins® Turbo Diesel Engine \$6,885  
Selective Catalytic Reduction (DEF)  
GVW Rating - 13,000 Pounds  
Diesel Exhaust Brake  
180-Amp Alternator  
Speed Control  
Tow Hooks  
Body-Color Fender Flares \$100  
Delete Wheel Spats  
Full-Size Spare Tire \$350  
17-Inch Steel Spare Wheel  
Jack and Wrench  
Trailer Brake Control \$230

**DESTINATION CHARGE \$995**

**TOTAL PRICE: \* \$41,930**

#### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Limited Warranty on Cummins Diesel engine components.  
24-hour towing assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C7-WDSBL5CG-319513 L4-VON: 1674 S.L. 1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG  
**N/A**

Expected range for most drivers to MPG

Estimated Annual Fuel Cost

based on 15,000 miles at per gallon

Combined Fuel Economy

Heavy duty vehicle, no label required.

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HIGHWAY MPG  
**N/A**

Expected range for most drivers to MPG

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236