



2012 MODEL YEAR

# RAM 3500 CHASSIS - SLT REG CAB 84"C/A 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$29,955**

**DODGE RAM 3500 REG CAB CHASSIS**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Dark Slate / Medium Graystone Interior Colors  
Interior: Cloth 40 / 20 / 40 Premium Bench Seat  
Power 10-Way Driver Seat  
Power Lumbar Adjust

Engine: 6.7-Liter Cummins® Turbo Diesel Engine  
Transmission: 6-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Ram Chassis Cabs are Job-Rated ®  
GVW Rating - 12,500 Pounds  
730-Amp Maintenance-Free Battery  
160-Amp Alternator  
Sentry Key® Theft Deterrent System  
Automatic Headlamps  
5,500 lbs Front Axle with Hub Extension  
Advanced Multistage Front Airbags  
Front Stabilizer Bar  
Rear Heavy Duty Stabilizer Bar

**OPTIONAL EQUIPMENT**

Cloth 40 / 20 / 40 Premium Bench Seat \$760

Power 10-Way Driver Seat  
Power Lumbar Adjust  
Front Center Seat Cushion Storage  
115-Volt Auxiliary Power Outlet

Customer Preferred Package 2GG \$3,505

Chrome Surround Grille  
Air Conditioning  
Cloth 40 / 20 / 40 Bench Seat  
Instrument Panel Mounted Auxiliary Switch Bank  
Front Floor Mats  
Premium Vinyl Door Trim with Map Pocket  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Speed Control  
Power Windows with Front One-Touch-Down Feature  
Power Locks  
Remote Keyless Entry  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 888-539-7474  
6 Speakers  
Overhead Console  
Traveler / Mini Trip Computer  
Temperature and Compass Gauge  
LED Interior Lighting  
Exterior Mirrors with Courtesy Lamps  
Exterior Mirrors with Heating Element  
Exterior Mirrors with Supplemental Signals  
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps  
Floor Covering Carpet

Luxury Group \$195  
Sun Visors with Illuminated Vanity Mirrors  
Auto-Dimming Rearview Mirror  
Under Hood Lamp  
Glove Box Lamp  
Cold Weather Group \$90  
Winter Front Grille Cover  
Engine Block Heater  
Ambulance Prep Group \$250  
Battery Monitoring System w/ Auto Idle Up Control  
Delete Front Center Seat -\$20  
Black Vinyl Floor Covering (No Floor Mats)  
Delete Floor Mats  
6-Speed Automatic Transmission \$1,295  
6.7-Liter Cummins® Turbo Diesel Engine \$6,885  
Selective Catalytic Reduction (DEF)  
GVW Rating - 13,000 Pounds  
Diesel Exhaust Brake  
180-Amp Alternator  
Tow Hooks  
Rear Manual Sliding Window \$140  
Full-Size Spare Tire \$350  
17-Inch Steel Spare Wheel  
Jack and Wrench

DESTINATION CHARGE \$995

**Package Value Savings of \$1,500**

Included in SLT Pkg Price

**TOTAL PRICE: \* \$44,400**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000 mile Limited Warranty on Cummins Diesel engine components.  
24-hour towing assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C7-WDSBL6CG-311260 L4-VON: 5382 S.L. 0928



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG  
**N/A**

Expected range for most drivers to MPG

HIGHWAY MPG  
**N/A**

Expected range for most drivers to MPG

**Estimated Annual Fuel Cost**

based on 15,000 miles at per gallon

**Combined Fuel Economy**

Heavy duty vehicle, no label required.

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See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)

### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236